

FROM SUPPORT TO SUCCESS: **A DATA SNAPSHOT OF FAMILY** **EMPOWERMENT**

HELEN CHAN
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DELISA YOUNG

ICEBREAKER

**What song motivates or
inspires you?**

FAMILIES SERVED - **PRENATAL ENROLLMENTS**

STANDOUT SITES

Antelope Valley Medical Center (AVPH)

Martin Luther King Jr. Hospital (SHIELDS)

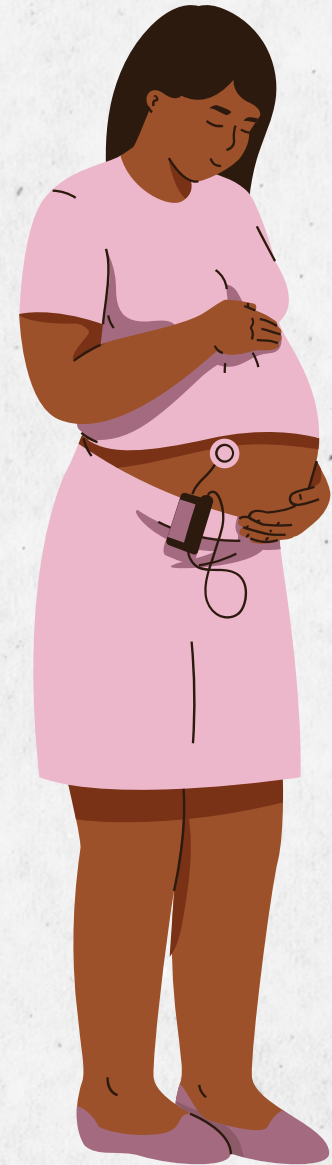
St. Mary Medical Center

Families in Good Health

Pacific Asian Counseling Services

“We have been able to increase the prenatal intakes because we have made better connection with TMMC's OBGYN clinics, and other local clinics in the area. With that relationship we receive a regular number of referrals. Not all referrals qualify for WB services, and those that do not, get referred and linked with other services. We are happy with the progress we have been able to make in the outreach front.”

-Providence Little Company of Mary



WELCOME BABY

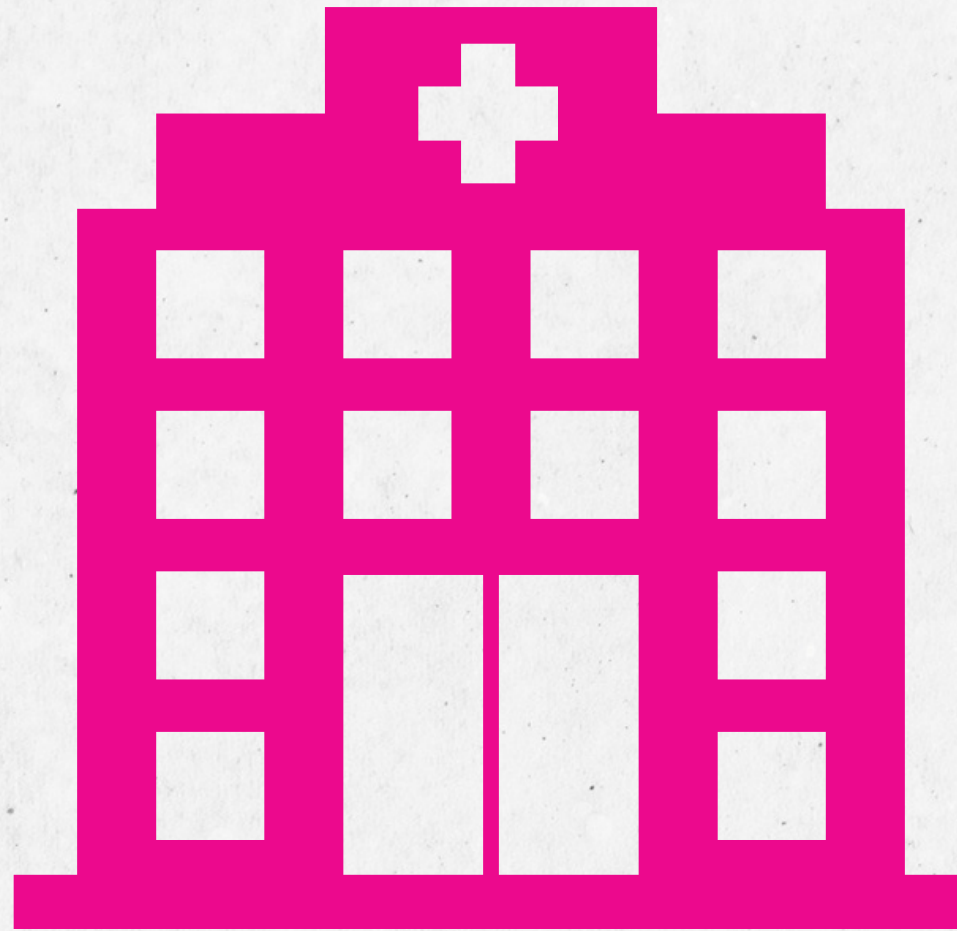
1231



HOME VISITATION

243

FAMILIES SERVED - HOSPITAL ENROLLMENTS



STANDOUT SITES

**Miller Children's Hospital
Martin Luther King Jr. Hospital
St. Mary Medical Center
St. Francis Medical Center**

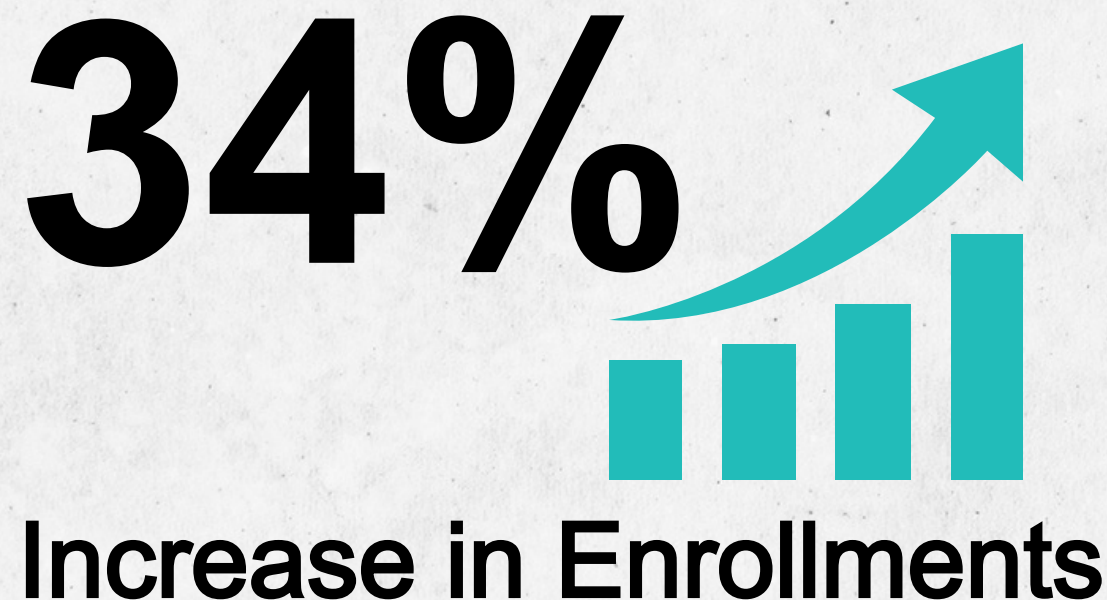
10,911

WELCOME BABY IMPLEMENTATION STUDY - HOSPITAL ENROLLMENTS



STUDY AIM: Evaluate how virtual visits impacted maternal and child outcomes. How did these outcomes differ from a comparison group that did not receive Welcome Baby?

Takeaways



Though most visits are now in-person, the findings show:

**Insight into family engagement
Importance of flexibility in visit delivery**

FAMILIES SERVED - **HOME VISITATION ENROLLMENTS**



804

STANDOUT SITES

Child Care Resource Center
Pacific Asian Counseling Services
SHIELDS for Families

635 Outreach Efforts

169 Welcome Baby Hospitals

FAMILIES SERVED - COMPLETED VISITS

28,309

WELCOME BABY



7,643

RN Visits



4,645

Partner Attended



21,645

In-Person

FAMILIES SERVED - COMPLETED VISITS

31,181

HOME VISITATION



1,015

Partner Attended

“One Home Visitor also recently shared having her first home visit where father of the child participated in the visit after mother has been participating in the program for almost two years. Home Visitor joyfully shared looking over at mother and father engaging in a child development activity with their child and being touched by the moment of seeing their interactions together. Home Visitor shared hopes to continue having both parents in the visits.”

-Children's Institute, Inc.



22,624

In-Person

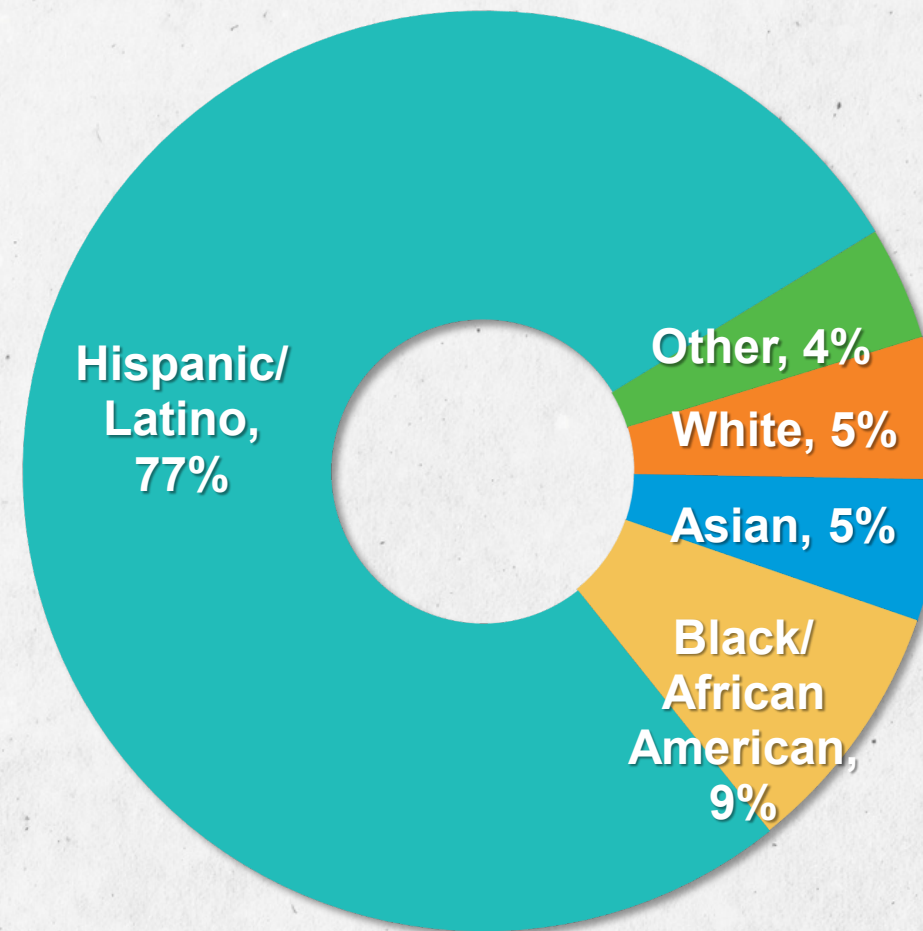
FAMILY DEMOGRAPHICS

Over 50

languages spoken,
collectively



Race/Ethnicity



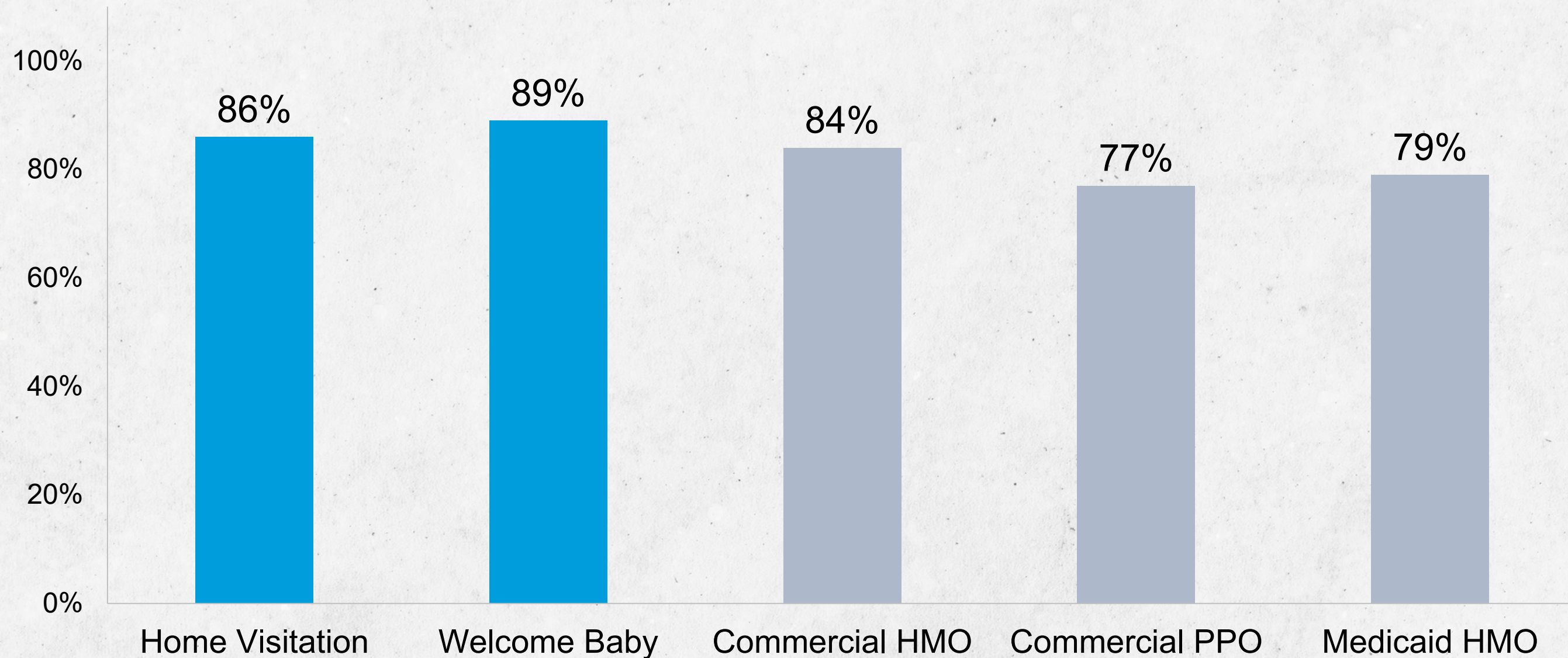
4-10%

of families experience
housing insecurity



6 WEEK POSTPARTUM CHECKUP

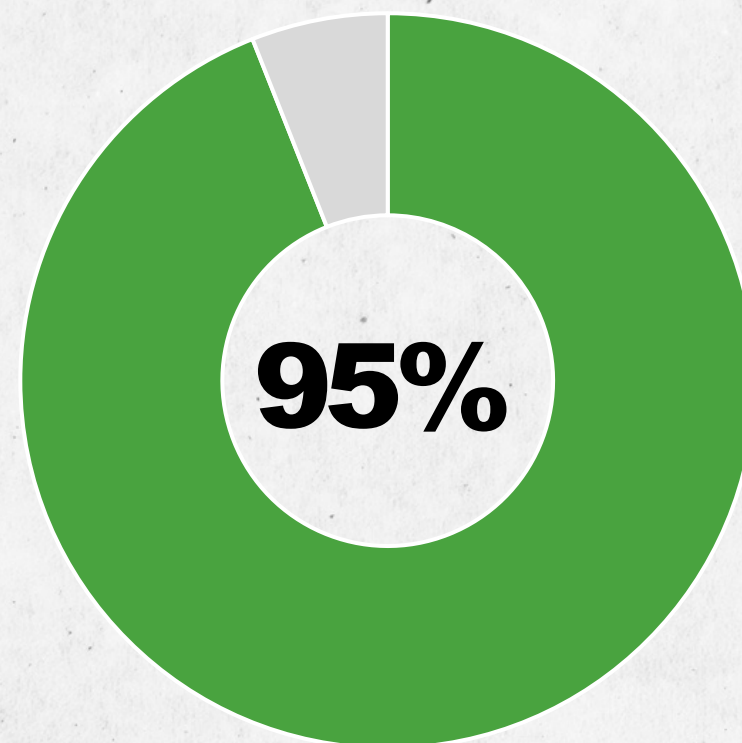
New mothers who attended their 6-8 week checkup with a healthcare provider, per HEDIS



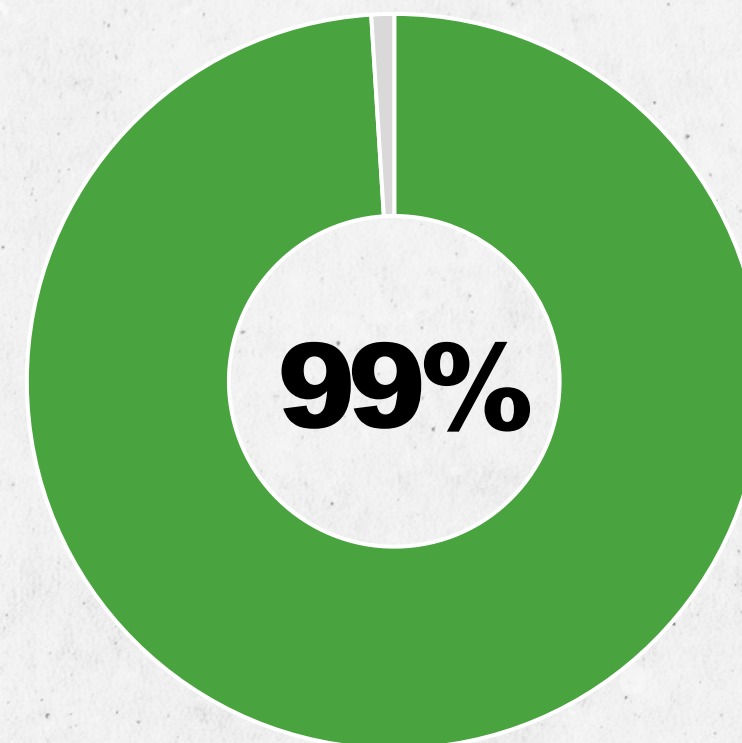
POSTPARTUM DEPRESSION SCREENING

Caregivers screened within 3 months of childbirth

Home Visitation



Welcome Baby



"After being diagnosed with postpartum depression, the program connected me with several valuable resources. The in-person meetings reassured me that I wasn't alone and allowed for deep, meaningful conversations. This experience has been a vital stepping stone in my journey through motherhood."

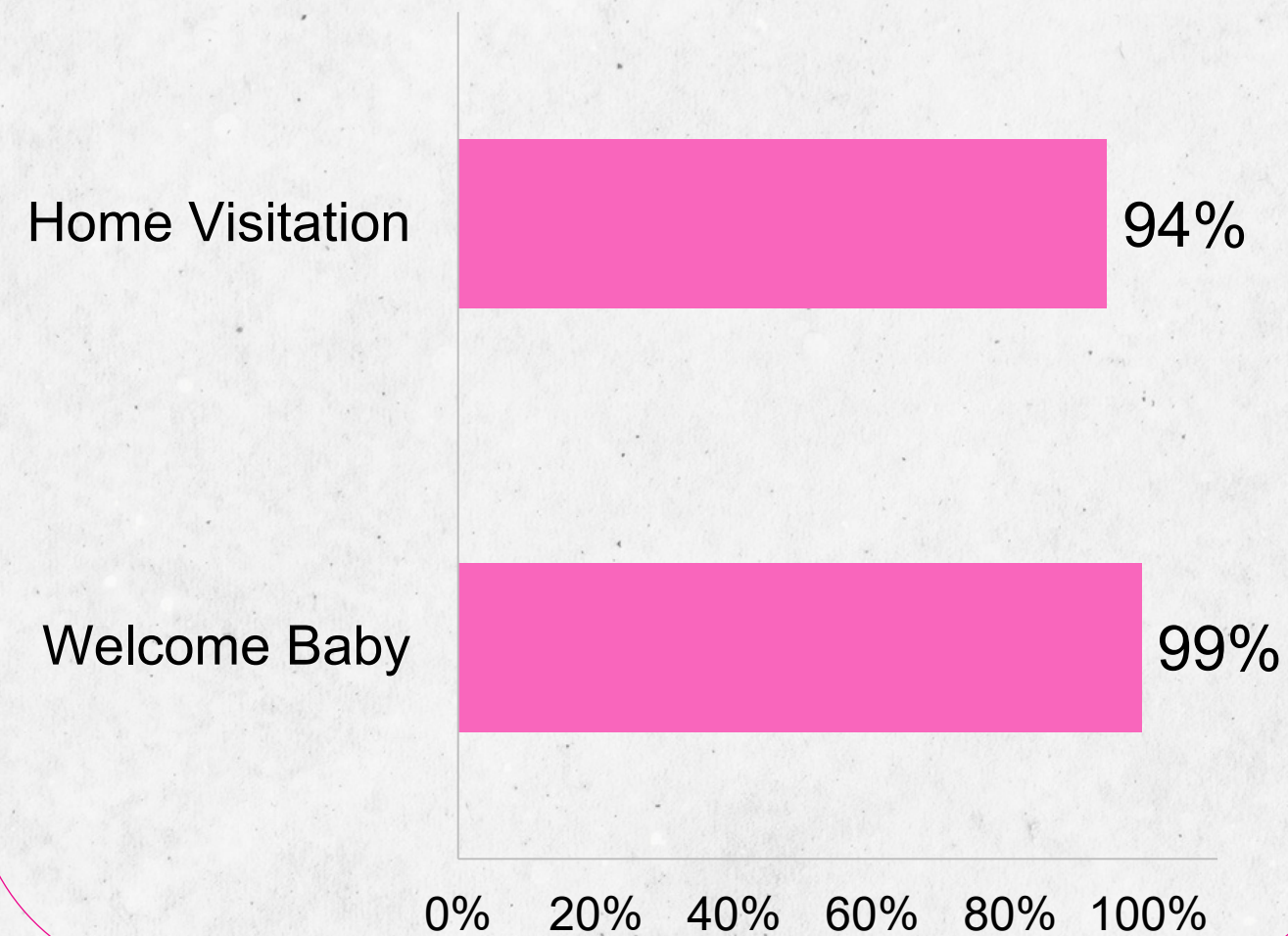
- Miller Children's Hospital



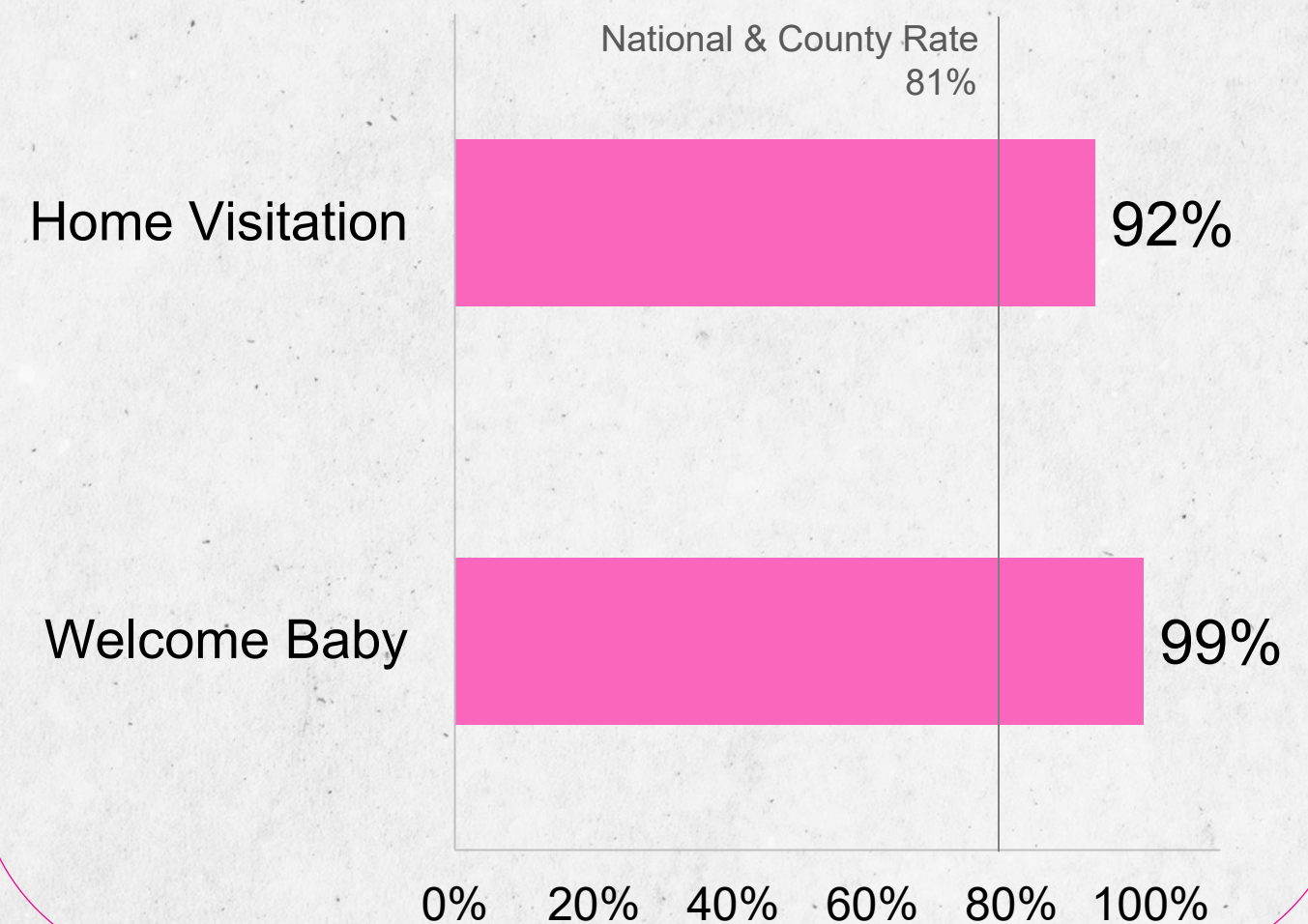
SAFE SLEEP PRACTICES



Safe sleep education provided by 2-months postpartum



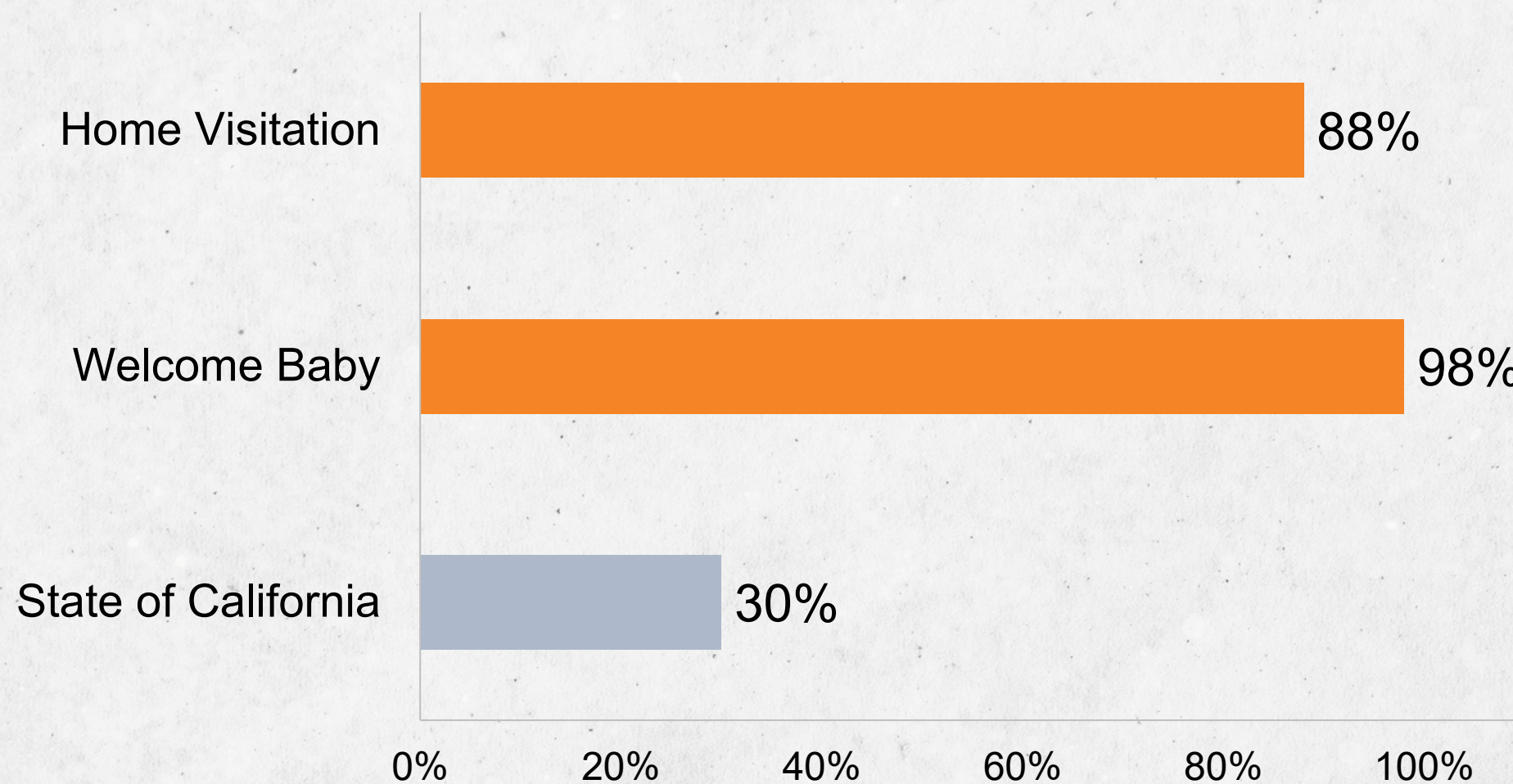
Baby is put to sleep on their back at 2-months postpartum



DEVELOPMENTAL SCREENING



Child received at least 1 developmental screening in the past year

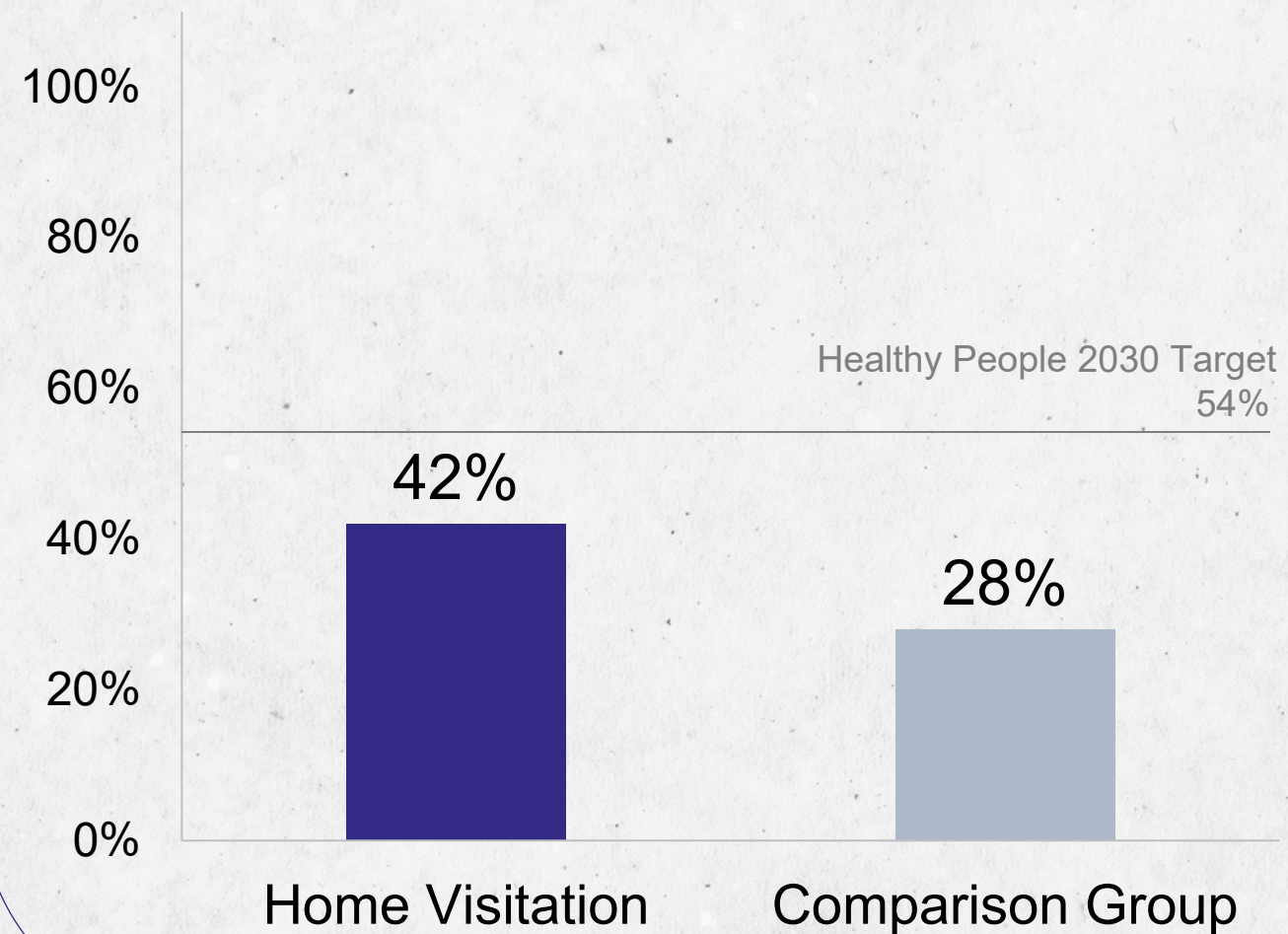


“During the 18-month screening, client reported a low score in child’s language domain...With support from [their home visitor], the client submitted a referral to regional center. Client's knowledge of the past ASQ results assisted her when speaking to the intake coordinator with regional center. [This spring], child started speech therapy, occupational therapy, and feeding therapy.”

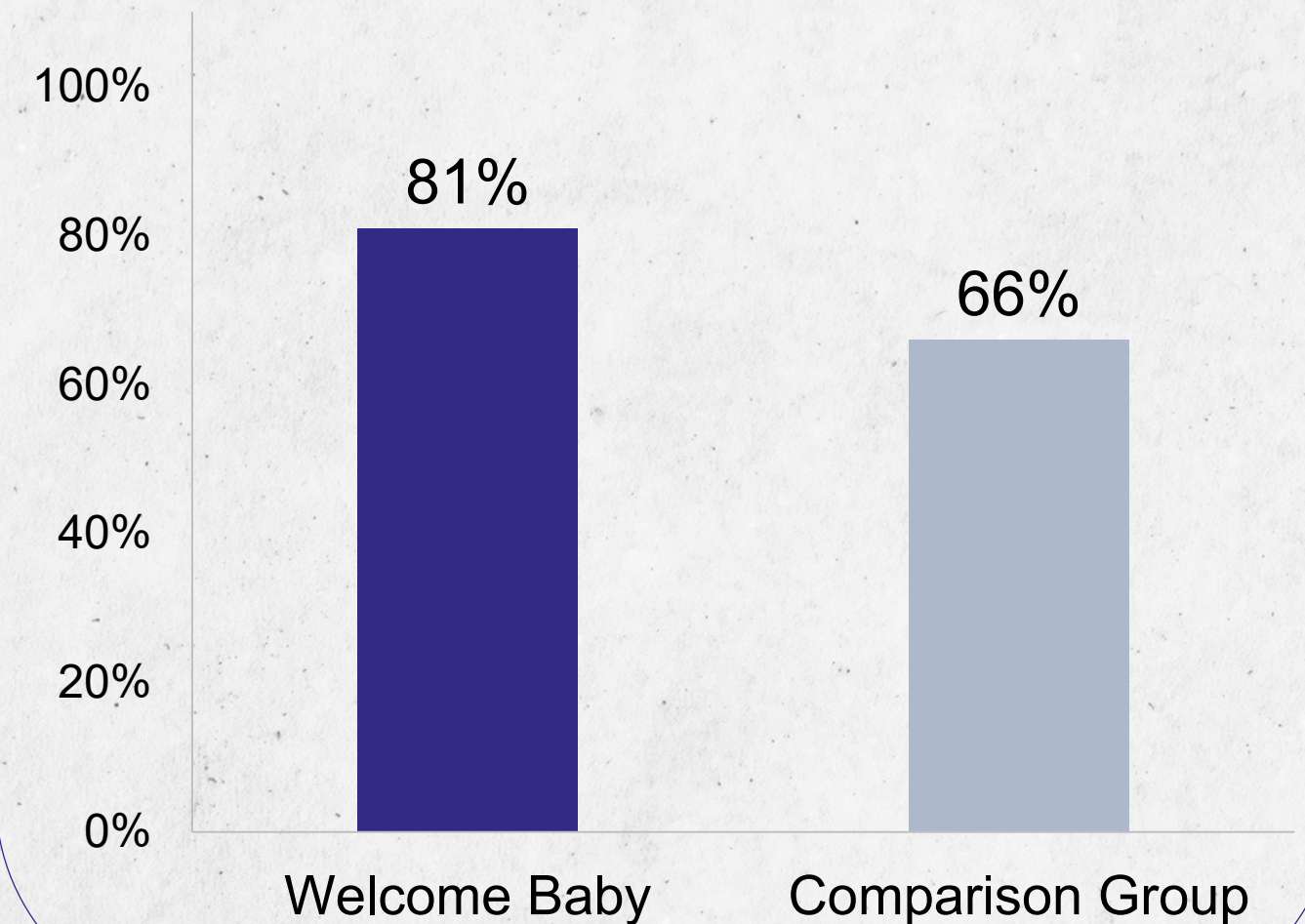
- El Nido Family Centers

BREASTFEEDING

Home Visitation: Infant is doing any breastfeeding at 1 year



Welcome Baby: Caregiver received breastfeeding support by 14 weeks



COMMUNITY REFERRALS

Over 18,100 successful referrals this fiscal year!



Charitable Services



Parent Support or
Education Group



Lactation Support



Food Needs

STANDOUT SITES

Welcome Baby: St. Francis Medical Center, Emanate Health Queen of the Valley Hospital

Home Visitation: Families in Good Health, SHIELDS for Families

COMMUNITY REFERRALS

FY 24-25 Increased Referrals In



Immigration
Legal Services



Employment
or Job Training



Maternal
Mental Health



Early Childhood
Treatment

STORY: COMMUNITY REFERRALS

Our bilingual Family Support Specialist working with mostly the immigrant community, were able to provide education and support to those families affected by the new administration. FSS were able to download, print and distribute several Red Cards to help these families assert their rights and defend themselves in many situations, such as when ICE agents go out to their homes. FSS also referred several families to “Know Your Rights Workshops Community Immigration Rights,” through their local Community Resource Center (CRC).

- The Children's Clinic





PROGRAM COMPLETION - **WELCOME BABY**

5,580 Welcome Baby Graduates

Black/African American families had a higher rate of program completion with virtual visits*

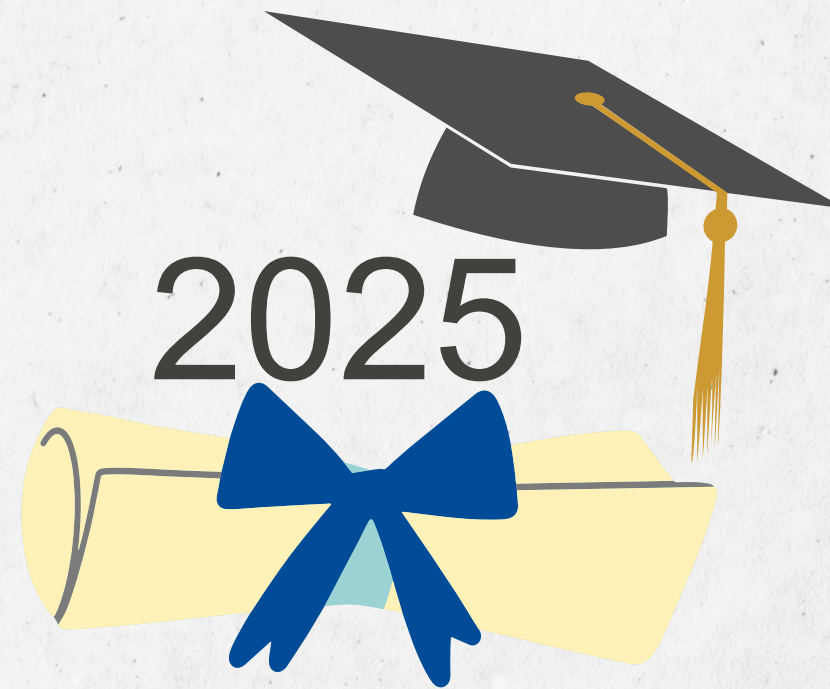
Enrollment and completion rates increased substantially*

STANDOUT SITES

St. Francis Medical Center, Emanate Health Queen of the Valley Hospital, Miller Children's Hospital, Providence Holy Cross Medical Center

PROGRAM COMPLETION - HOME VISITATION

Over 190 families graduated from the program this fiscal year



Over 520 families have been enrolled for 2+ years

“I reflected on supporting a resilient family since 2019. The mother, a domestic violence survivor, faced eviction while caring for a non-verbal toddler and a newborn... With help, the family accessed housing support and developmental services, including autism resources for the daughter and intervention for the son. The COVID-19 pandemic added challenges, but the family persevered through unstable housing. The family has secured stable housing and recently graduated from the First Five PAT program.”

- *The Whole Child*

CLIENT SATISFACTION

My Parent Coach
helped me build
my confidence
as a parent.
98%, Very often

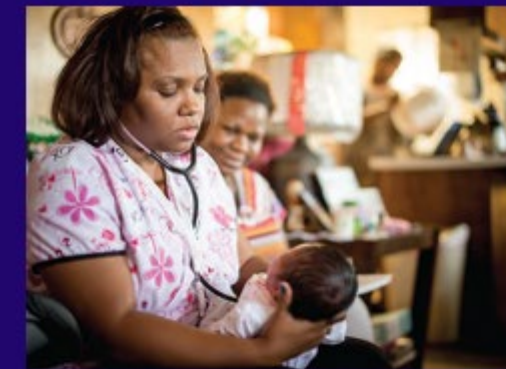
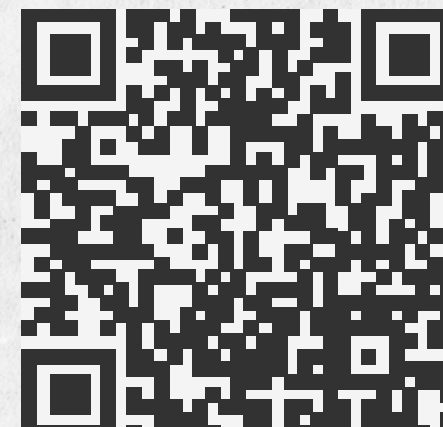
Would you
participate in
Welcome Baby
again?
98%, Yes, definitely

My Parent Coach
provides information or
support in a way that
respects my beliefs.
99%, Very often

STORY: CLIENT SATISFACTION

It was very reassuring when the nurse would share best practices, available no-cost resources, and encourage specific actions to take to improve baby's development and well-being. And I appreciate that both partners are encouraged to participate and not just the birthing parent. This emphasis empowers both parents to be equally present and involved. The Welcome Baby spiral book is a great resource that I wish I had in previous pregnancies/births. It includes so much good and helpful information from stage to stage, and it reinforces and supports what we discuss in the visits.

- *Providence Little Company of Mary*



My Welcome
Baby Book


first 5 la
— WELCOME BABY —



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THANK
YOU

