







Healthy Babies. Our Future.





LESSONS FROM THE WEST:

LOS ANGELES' AND COLORADO'S APPROACHES TO COLLECTIVE ADVOCACY AND SYSTEMS BUILDING

COORDINATING ORGANIZATIONS TO INCREASE COLLECTIVE CAPACITY IN THE HOME VISITING FIELD

MEET OUR TEAM MEMBERS



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LEARNING OBJECTIVES

- Provide space to explain the landscapes and history of home visiting in Los Angeles County and Colorado State.
- Understand the importance of coordinating organizations to improve collective capacity in the home visiting field.
- Collaborative conversation space for audience to engage.
- Assess how lessons from these regions can be adapted to other contexts to strengthen advocacy and systems-building efforts.

AGENDA



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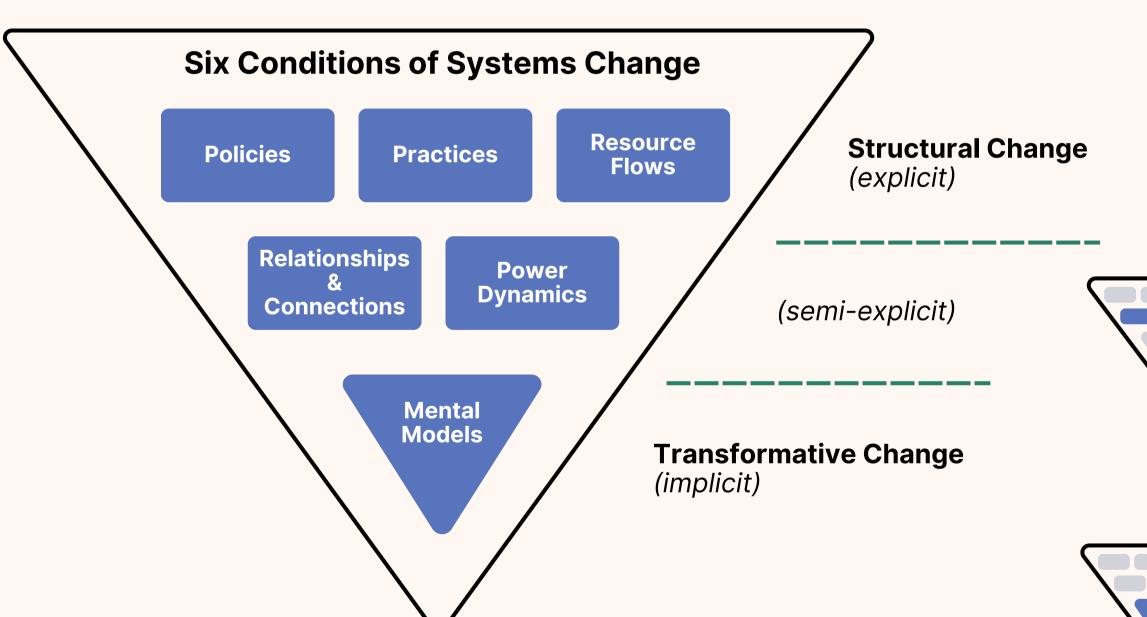
Centering Activity



What brings you to this conversation that is focused on advocacy and systems building? What resonated from this presentation's description?

What challenges have you run into/do you foresee as you build collaborations across entities?

WATER SYSTEMS OF CHANGE MODEL



Policies: Rules, regulations and priorities (formal and informal)

Practices: Organizational and practitioner activities targeted to addressing and mkaing progress.

Resource Flows: How money, people, knowledge and information allocated and distributed

Relationships & Connections: Quality of connections and communication occurring between actors.

Power Dynamics: Which individuals and organizations hold decision-making power, authority and influence (both formal and informal).



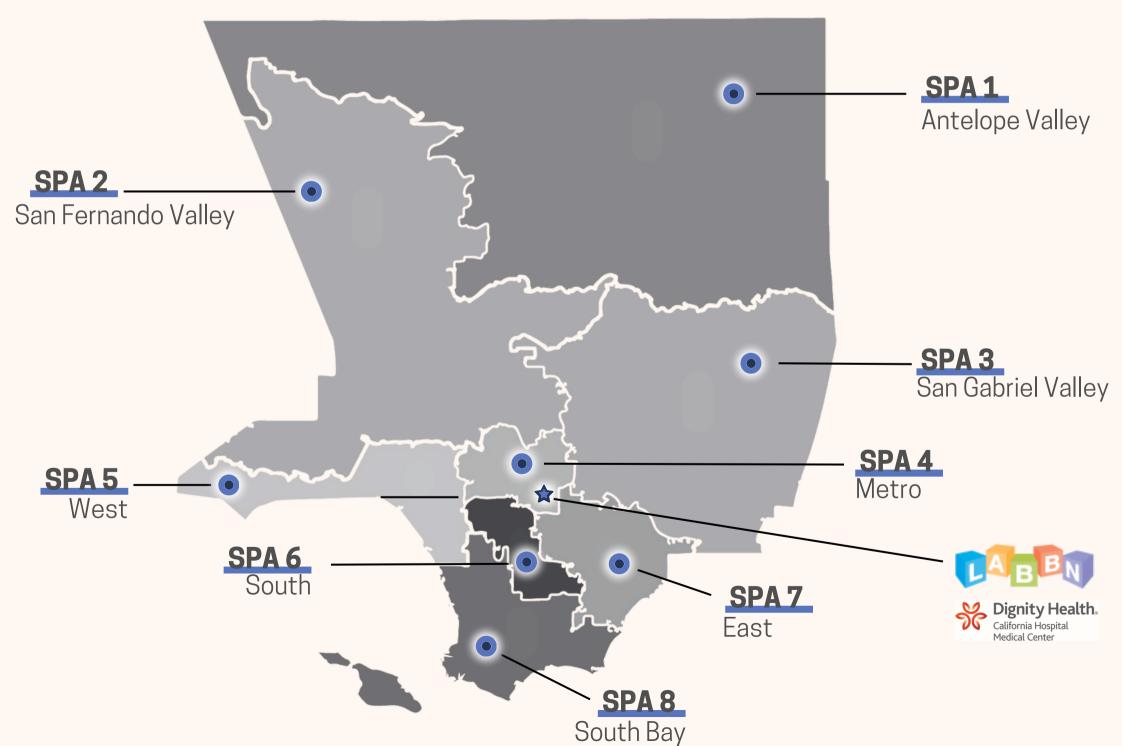
OUR MISSIONS INCLUDE:



- Strengthening home visiting services and workforce
- Building support for consistent, ongoing, centrallyadministered funding
- Influencing system-building and change through databased findings, lived experience, and engagement in shared leadership
- Being the change we want to see in the system by strengthening internal operational practices to reflect the needs of the community

LABBN'S ROADMAP

LOS ANGELES COUNTY DEMOGRAPHICS:



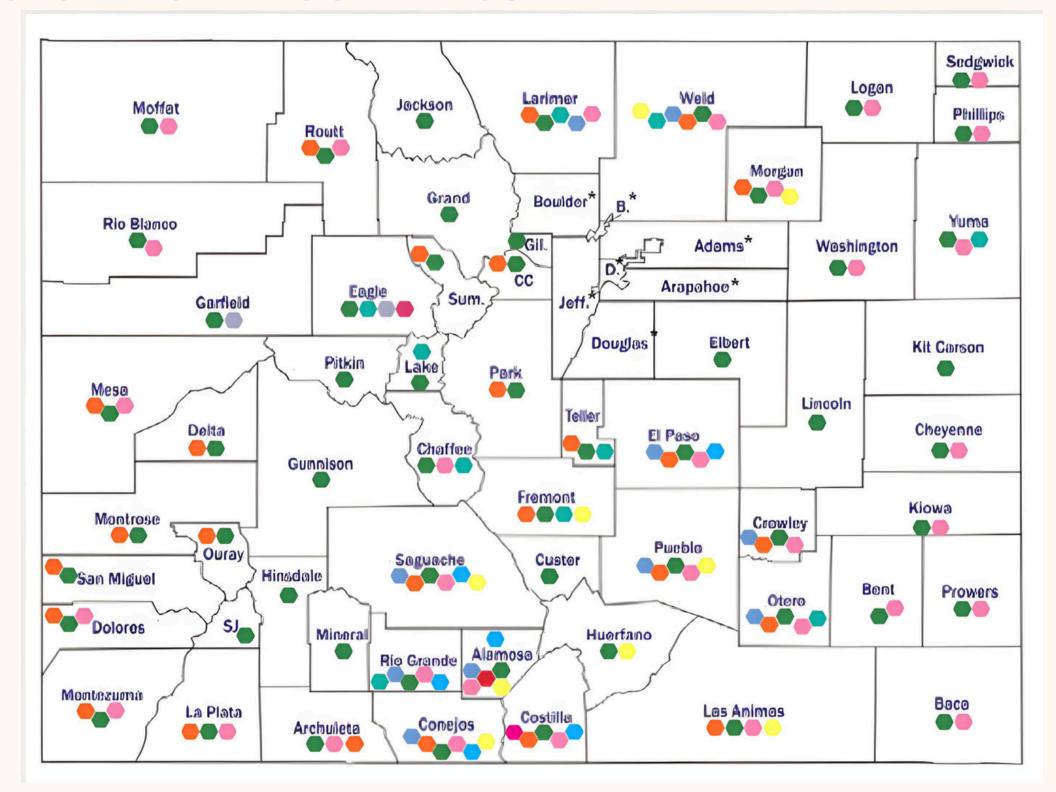
- 488,393 children up to age eligible for home visiting services
- 31,365 children receiving home visiting services
- 95,493 babies born in the county
- Total population: 9,825,708
- 8 Service Planning Areas

Home Visiting Programs in LA County:

- Early Head Start
- Early Steps to School Success
- Healthy Families America
- Healthy Start
- Home Instruction for Parents of Preschool Youngsters
- Nurse-Family Partnership
- Parents as Teachers
- Partnerships for Families
- Raising Baby
- Welcome Baby

HVITF'S ROADMAP

COLORADO DEMOGRAPHICS:



379,117 children aged 0 - 5

11,722 children served through home visiting

61,494 babies born

Total population 5.878 million

- Home Instruction for Parents of Pre
- Parents as Teachers (PAT)
- Nurse Family Partnership (NFP®)
- SafeCare® Colorado
- HealthySteps
- Early Head Start, Early Head Start-
- Healthy Families America
- Family Connects
- Child First

TIMELINE OF THE CURRENT WORK

2020

The Home Visiting Investment Task Force (HVITF) was approved by the Early Childhood Leadership Commission (Colorado's federally- authorized state advisory council) to develop a strategy to scale a continuum of home visiting services in Colorado.

2021

The HVITF released its first investment plan that included baseline assessments of funding dedicated to and service delivery provided by evidence-based home visiting programs in the state. The plan called for additional funding, innovation, workforce development, outreach, marketing efforts, and deep partnerships through coalition building to expand capacity.

2024

The CO Statewide Strategic Plan and the Pathways to Success: Colorado's Comprehensive Early Childhood Workforce Plan were both approved. Both were created to align with the Early Childhood Colorado Framework, which was refreshed in 2023 and recognizes the need to honor the importance of all of the professionals working inclusive of home visiting programs.

2010

LA County Perinatal Home Visitation Advisory Committee convenes to address maternal and child health needs.

2014

The Consortium begins a full strategic planning process to solidify a shared vision and create measurable, actionable goals for future work.

2016

LA County Board of Supervisors passes a motion supporting home visiting programs to enhance, expand and advocate for high quality services for expectant and parenting families.

2020

The African American Home Visiting Engagement Workgroup is added to the Consortium.

2021

The Father Engagement Workgroup is added to the Consortium.

2022

The Consortium begins its second strategic planning process (2022-2026)- included an internal racial equity audit, a revised mission, a new 5-year plan and a new antiracist commitment statement.

Celebrated the first ever Home Visiting Day in LA County.

2012

The Consortium is officially launched, evolving from the Advisory Committee to coordinate home visiting efforts.

WHO'S AT THE TABLE?





When you think about advancing advocacy in the home visiting system, who needs to have a seat at the table?



KEYTHEMES REGARDING SUSTAINABILITY



CONSORTIUM

Funding (policy decisions)

Concerns about long term sustainability effort Ability to be able to be proactive vs. reactive Ebbs and flows of workgroup engagement

HOME
VISITING
INVESTMENT
TASK FORCE

Succession planning

Funding

Ebb and flow of work group member

engagement

Policy decisions- state and federal level

SUCCESSES



Consortium

- Largest home visiting network in the nation
- Over 60 member organizations are part of the Consortium
- Home Visiting Day in LA County (with buy-in from BoS and County)
- Comprehensive training curriculum, with 1,500+ home visitors trained in the last decade
- Workgroups/action plans
- Launched a countywide Home Visiting E-Directory
- Training needs assessments and education
- Communities of Practices for HVs
- Countywide data lake project
- Sharing countywide resources

Home Visiting Investment Task Force

- Created an initial investment plan for home visiting in Colorado
- Used public-private collaboration to ensure the plan had input from state departments, non-profit organizations, research & evaluation entities, policy makers, home visitors, families, philanthropy, etc.
- Successfully supported additional funding (\$2.8M) to expand the Family Connects model in CO
- Workgroups/action plans
- Home Visiting included in EC Framework and strategic plan & workforce strategic plan (CO's long-term plan for EC field)
- Increase advocacy for home visiting funding and support the efficient distribution of funds to support home visiting outcomes across the state

Consortium

- Long term sustainability and investment
- Complex and fluctuating funding streams
- Misconceptions about the role of home visiting
- Power dynamics:
 - The Consortium acts more as a community of practice and does not have direct decision making power
- Unable to lobby or take part in direct advocacy efforts
- Participation in the Consortium is voluntary
- Participation across workgroups fluctuates, key players must be consistently present to inform change
- Inability to fundraise
- Declining birth rates

Home Visiting Investment Task Force

- Similar funding concerns
- Philanthropies lowering their support for early childhood
- Economic forecast for state budget
- Home visiting visibility:
- Perception that the "early childhood system" is primarily about early care and education only
- HVITF, as an entity, has not chosen to engage in advocacy efforts, as some members can and others are prohibited from doing so.
- Confusion regarding role of HVITF and the CO Home Visiting Coalition:
- Coalition predates the HVITF

CHALLENGES





Consortium

As the Consortium continues to evolve and support LA County's home visiting field, LA Best Babies Network staff and Consortium workgroups have ongoing projects that aim to connect county agencies, nonprofits, and community-based organizations across LA to make sure staff are well supported and have the resources necessary to support the families they serve.

We are always looking for new ways to support staff- including training opportunities, resource sharing, outreach events, and support documents including one-pagers and reports- so that our partners can do more and better work to uplift families.

Home Visiting Investment Task Force

As the HVITF continues to work toward collective solutions in 2024-25, the Task Force and its 5 workgroups have identified several key areas of focus for ongoing discussion and potential action.

Reaching More Eligible Families with a Wider Range of Home Visiting Services

Strengthening the Home Visiting Workforce

Data Collaboration

Mental Health

LOOKING FORWARD





QUESTIONS?

CONTACTS

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THANK YOU FOR YOUR PARTICIPATION!