

About Us

Founded by Kristin Ayuste after the birth of her twin boys who spent about a month in the NICU.

We are an LA-based nonprofit organization that helps families navigate the NICU journey.



Life in the NICU

The Neonatal Intensive Care Unit (NICU) can be a challenging environment for families.

Challenges Include:

- Emotional stress
- Separation from baby
- Medical Uncertanties
- Financial Concerns



Trauma - Informed

Care

A framework that recognizes the impact of trauma

Key principles:

- Safety
- Trustworthiness & transparency
- Collaboration & mutuality
- Empowerment, voice, & choice
- Cultural, historical, & gender issues

Trauma Informed Care

This approach is crucial in the NICU because families may face significant stress and emotional challenges while their newborns receive critical care.



A trauma-informed approach helps mitigate these feelings by providing a supportive and understanding environment.





Common Traumatic Events in NICU

Common traumatic experiences:

- Premature birth
- Medical complications
- Separation from infant
- Loss of control





Signs Of Trauma

Emotional Signs:

- Heightened Fear
- Anxiety
- Depression
- Sadness
- Anger
- Irritability

Behavioral Signs:

- Avoidance of Care Activities
- Hypervigilance
- Difficulty Concentrating

Signs Of Trauma, cont.

Communication Signs:

- Needing constant reassurance
- Expressing guilt or shame

Physical Signs:

• Somatic complaints (headache, stomache ache, etc.)



Responding to Trauma



- Creating a supportive environment
- Clear communication and transparency
- Involving parents in care decisions
- Providing emotional support and resources
- Culturally sensitive care practices



Effective Communication Strategies

- Active listening
- Use clear and simple language
- Body language/ body positioning
- Provide regular updates
- Encourage questions
- Use visual aids
- Validate feelings



Benefits of Traum a Informed Care

By fostering a positive work environment where staff feel empowered and supported, TIC can alleviate some of the stressors that contribute to staff burnout.











Let's Stay In Touch

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