

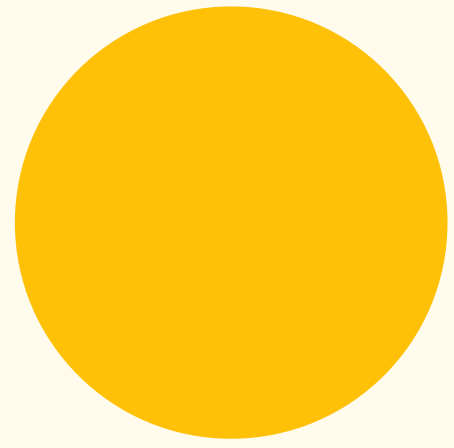
Beyond the Numbers: Creating Impactful Data Stories

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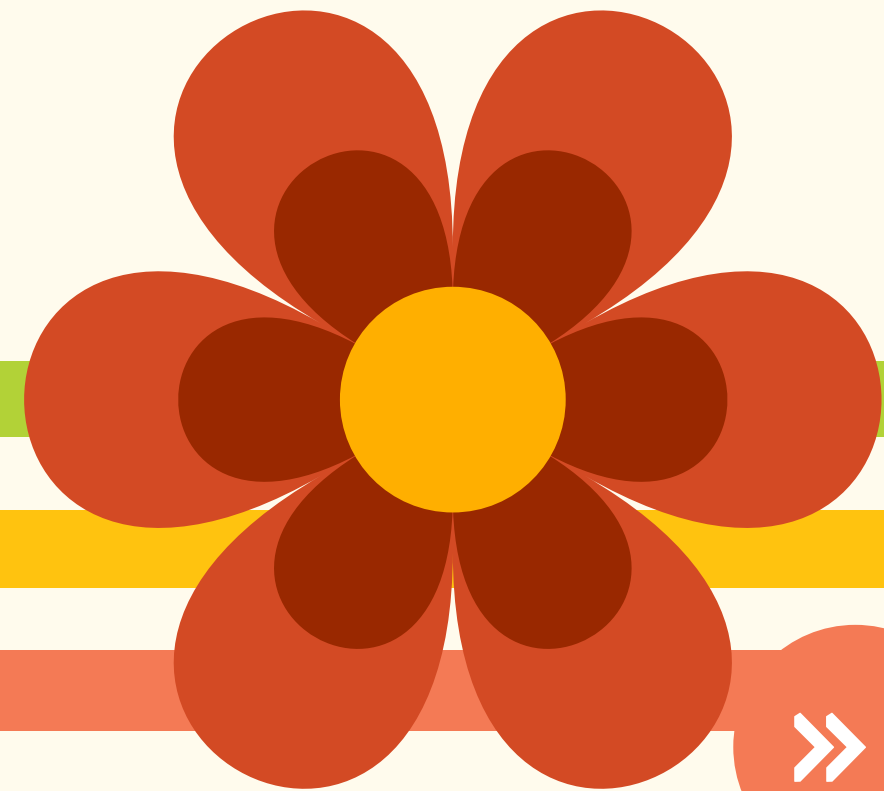


Let's hear
from these
Data
Rockstars!

Your contribution
makes a difference

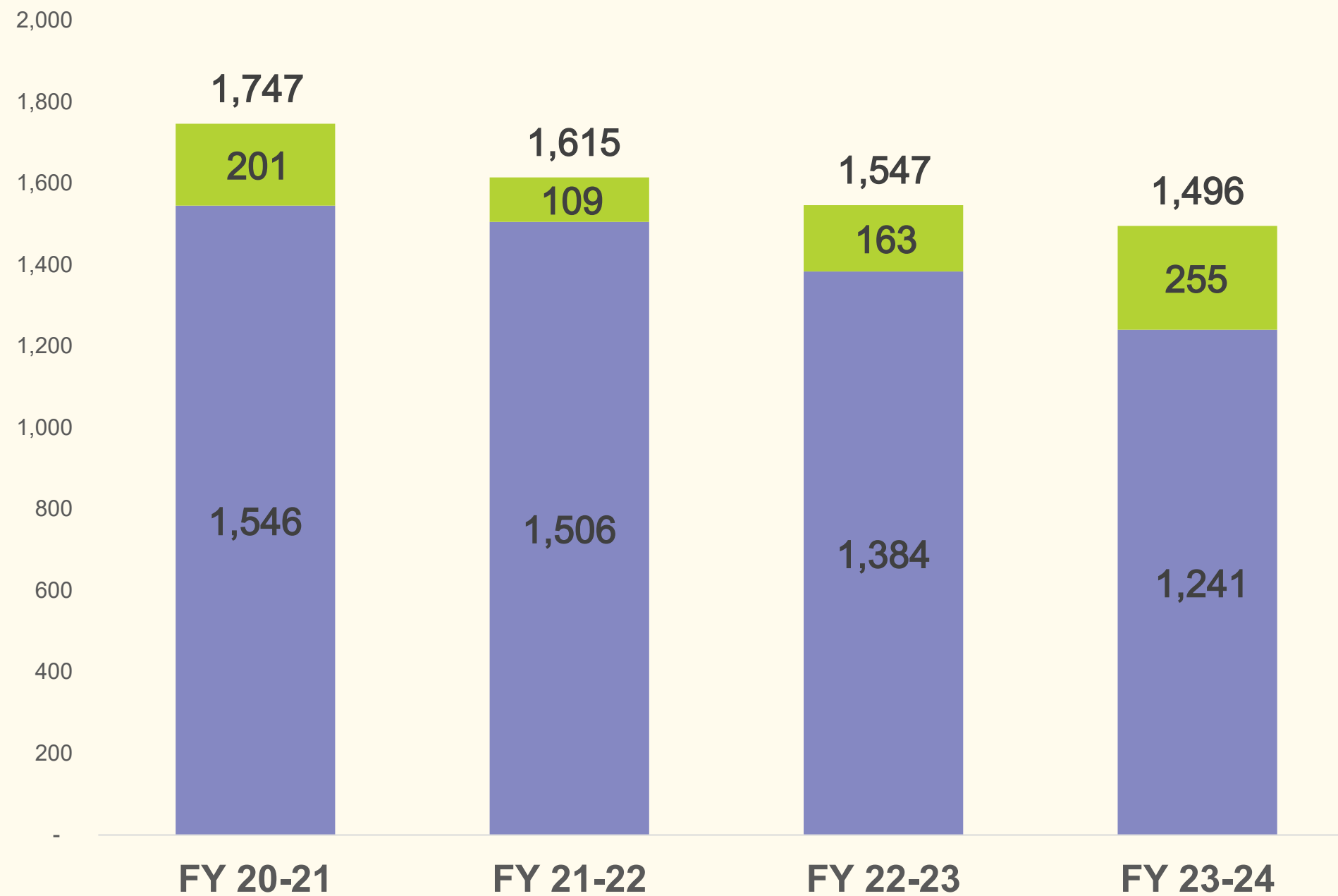


Families Served



Prenatal Enrollments

Prenatal Enrollments



■ HV
■ WB



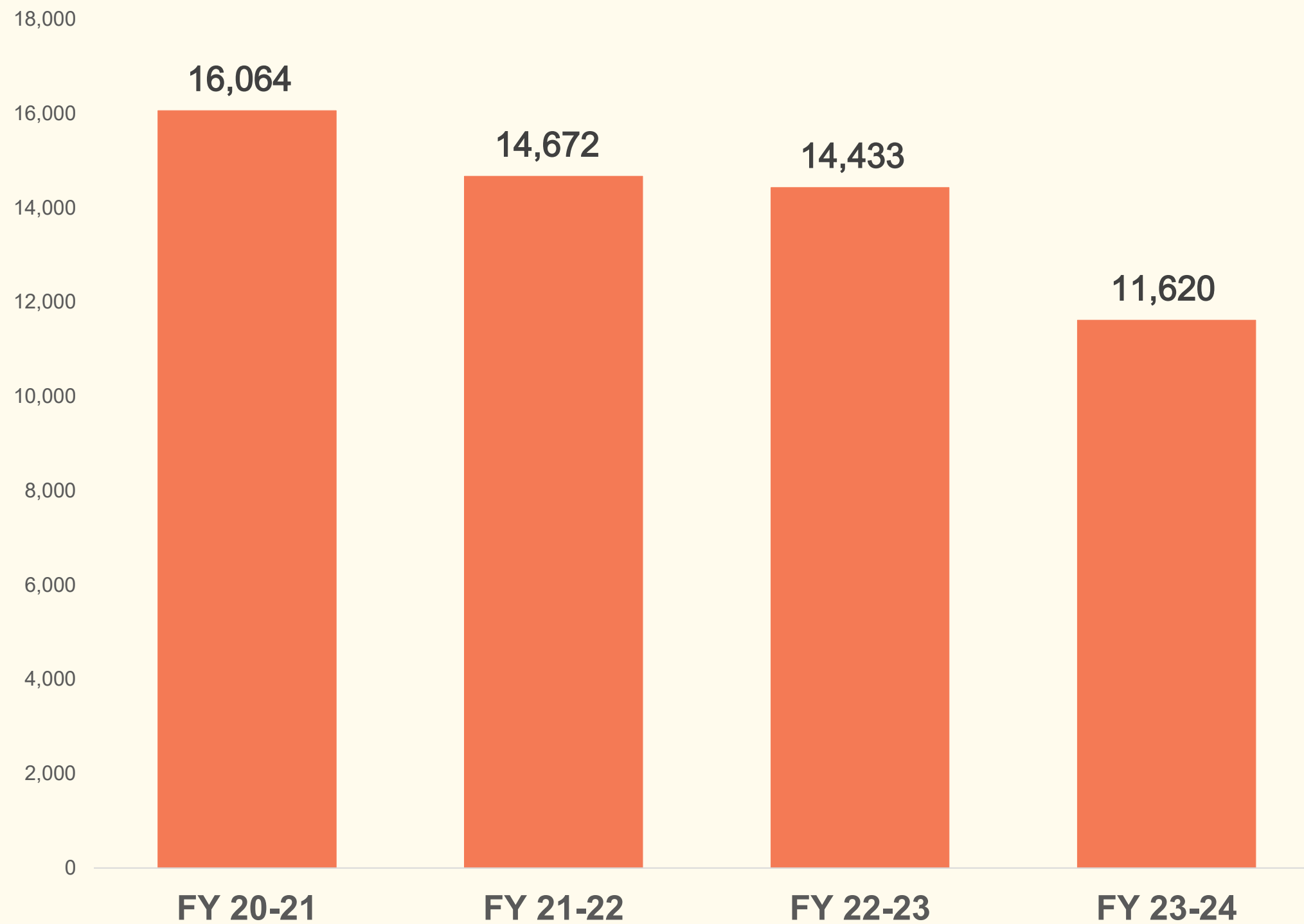
Story: Doula Services

[A first time mother] asked if we had Doula services. I was excited; this was the first time that I had a client wanting to receive Doula services. We were able to link her to the Doula resource while she was in the hospital, and the Doula was able to make it to the hospital, just in time. Mom shared that the Doula comforted her and made her childbirth experience easier than she thought it would be. Mom was so happy to have joined our program and [be] linked with support when she really needed it. Moving forward, each time I enroll a prenatal client, the first question that I will be asking will be “Are you interested in receiving doula services?”



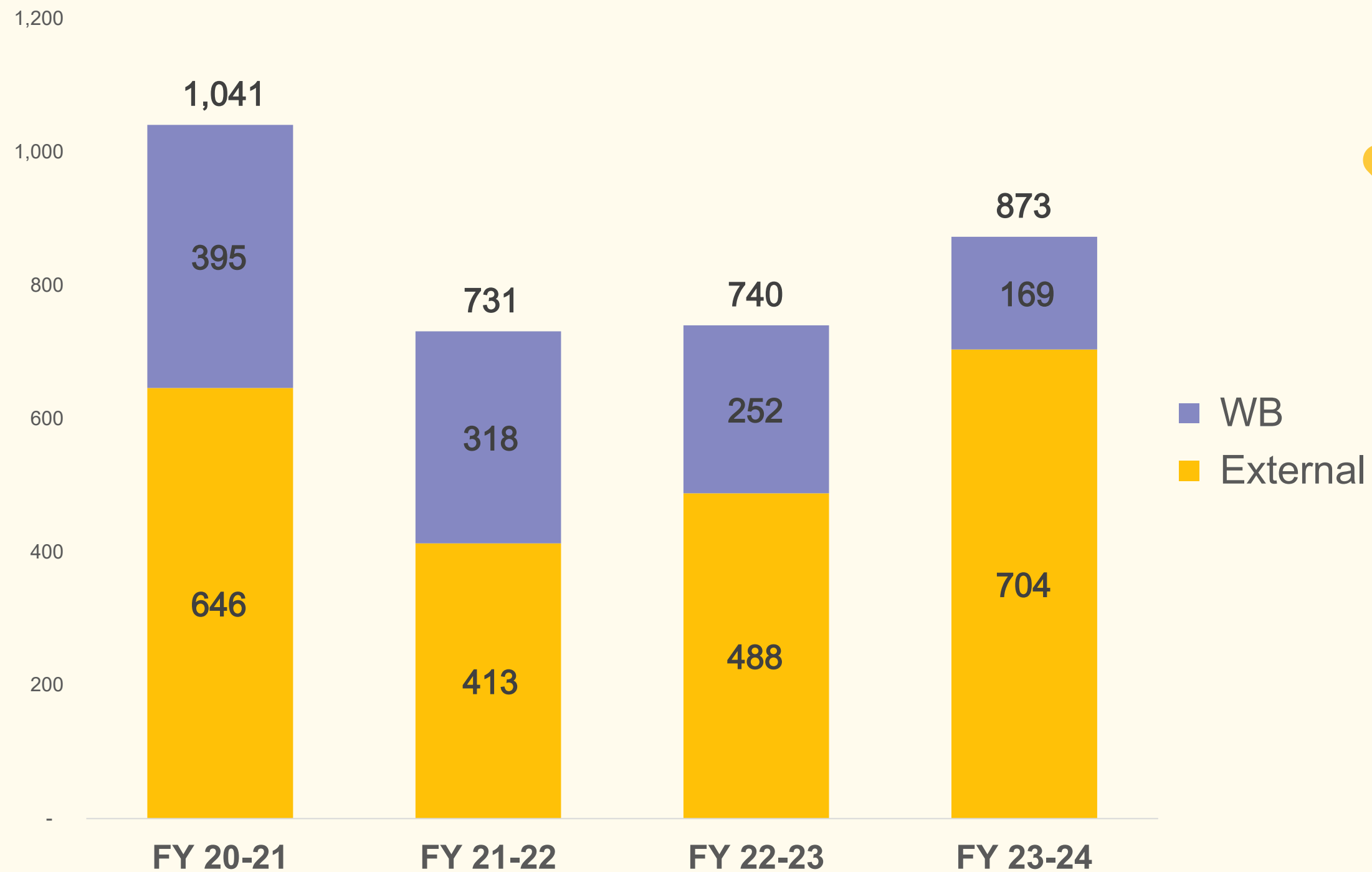
Hospital Enrollments

Hospital Enrollments



Home Visiting Enrollments

Home Visiting Postpartum Enrollments



Home Visiting Outreach

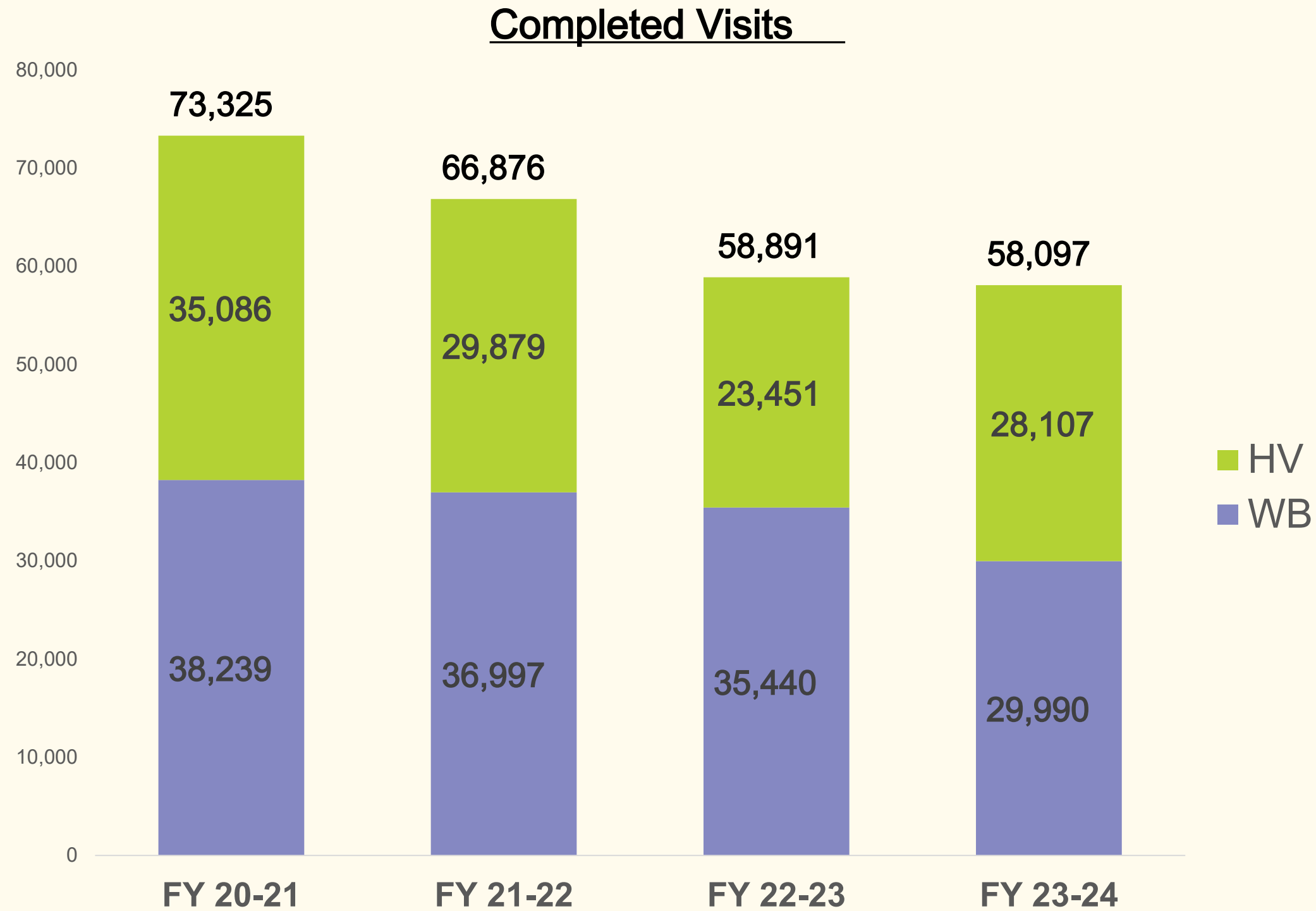


FIGH Staff Outreach Efforts
El Nido Family Center MAMA/WHPI Antelope Valley Partners for Health
Children's Bureau Outreach MLK Welcome Baby Medi-Cal/CalWorks office Bartz Altadonna Welcome Baby Antelope Valley Partners for Health-PRMC/Prenatal
DCFS Children's Social Worker - Open Case for Parent of Young Child or Expecting Parent (FM/VFM) LA Family Housing Nurse Family Partnership Bell Gardens Community Outreach LA County Department of Health Serv

Self Referral Shields for Families TCC Family Health Palmdale Regional Medical Center
Project Safe- The Help Group California Hospital Medical Center **Plaza Community Services** Northridge Hospital Medical Center **Child Care Resource Center** LA Care and Blue Shield-Baby Shower
CDBG Antelope Valley Medical Center **ARP** Cleveland HS **Outreach** **CalWORKs (DPSS)** MEND WIC OB Clinic - Lancaster PSCLA DPH GAIN Region 3 **Childrens Institute** SMMC Welcome Baby - PC Department of Children and Family Services Los Robles Hospital
Family Resource Center (FRC) Valley Community Health Care **The Whole Child** Other **Pacific Asian Counseling Services** Early Childhood Education Provider SMMC HFA - FSW Los Angeles Unified School District (LAUSD)
LA General Medical Center AltaMed **Foothill Family Services- HFA** Eye of a Mother **Community Referral** Tia Chuchas Cultural Center
Women's Care Cottage Other Home Visitation Program North East Valley Health Corp. **DPSS Outreach Call List** White Memorial Medical Center **Department of Public Health** SMMC Welcome Baby Outreach Friends of the Family Miller Childrens Hospital LA Children's Court Welcome Baby White Memorial Eisner Health
Wellnest Back to School Event **Wellnest Family Resource Center** Child and Family Guidance Center DHS MAMA's NEIGHBORHOOD Hope Gardens Home Visitors- CII
Help Me Grow LA **All Others (None of the above)**
Staff Outreach List **CalWORKs**

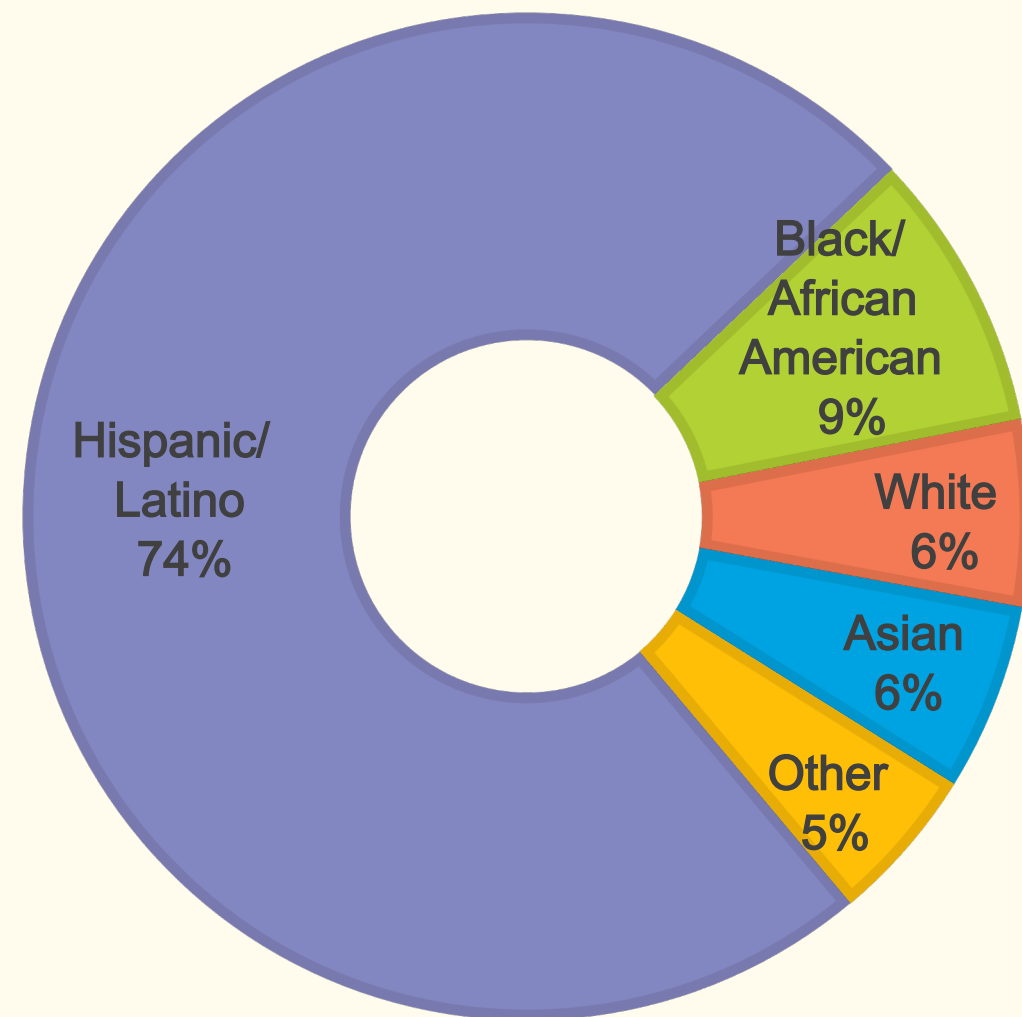


Completed Visits



Family Demographics

Race/Ethnicity

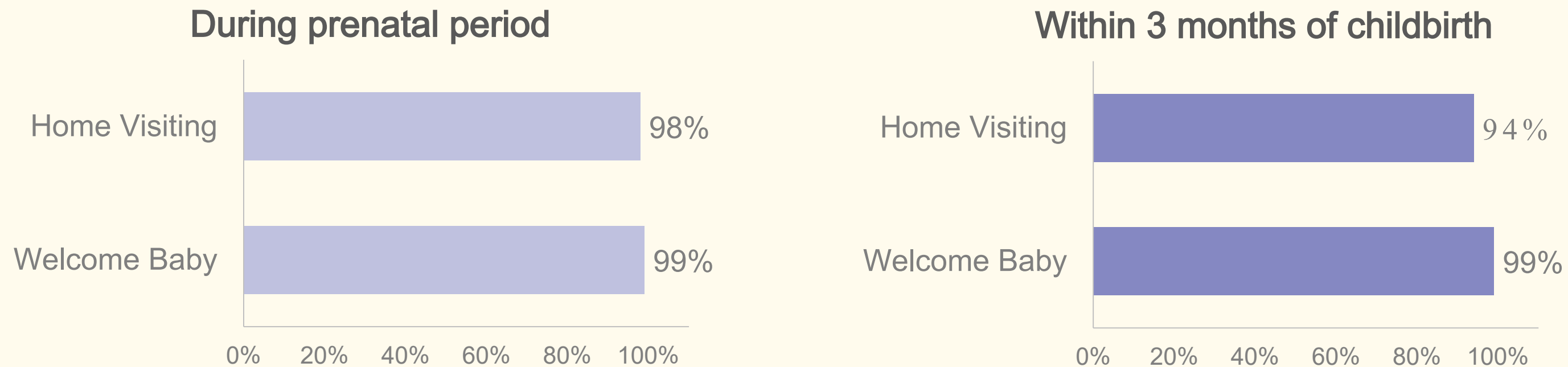


Program Impact



Mental Health Screening

Percentage of caregivers who were screened for depression

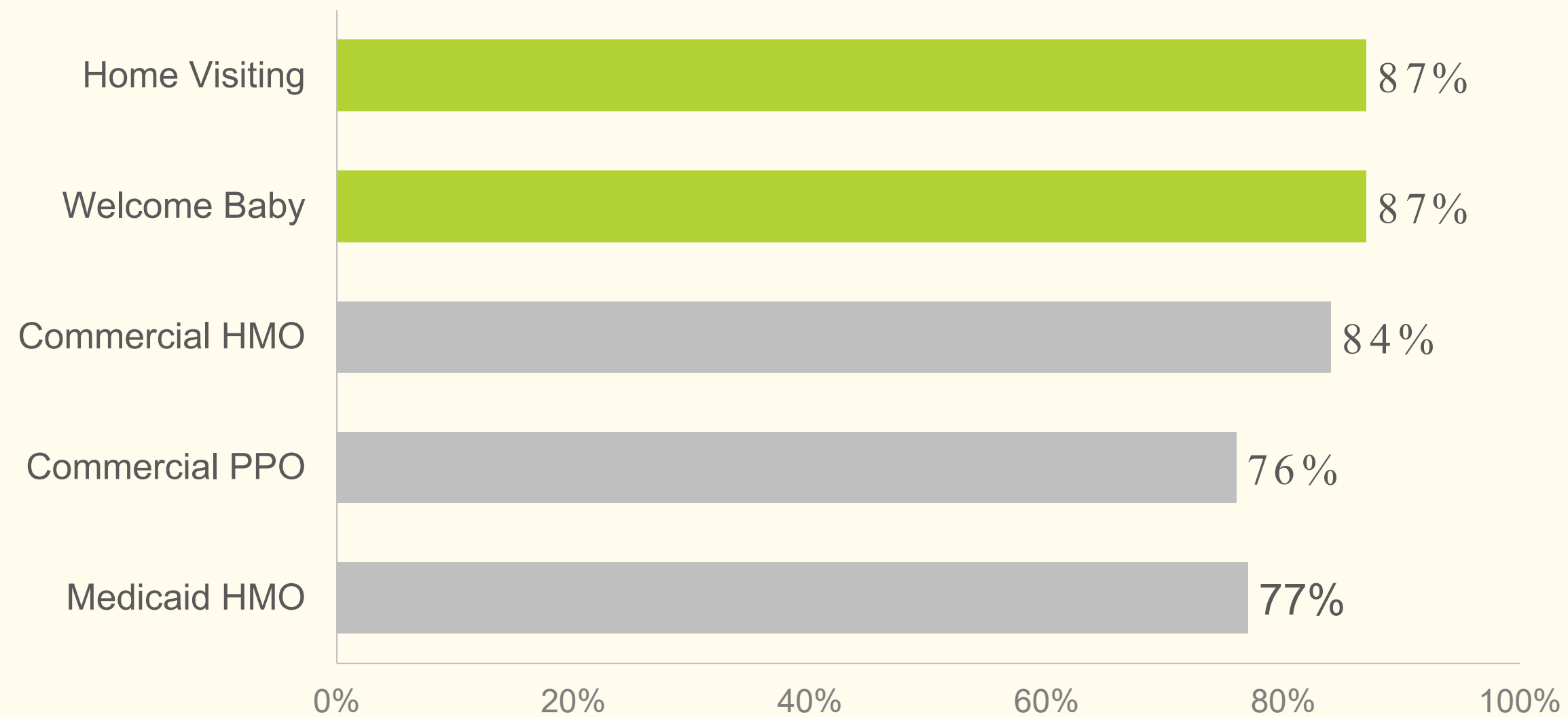


"[My home visitor] saved my life because she helped me get the help I needed when my postpartum depression was at its lowest."



HEDIS 6 Week Postpartum Visit

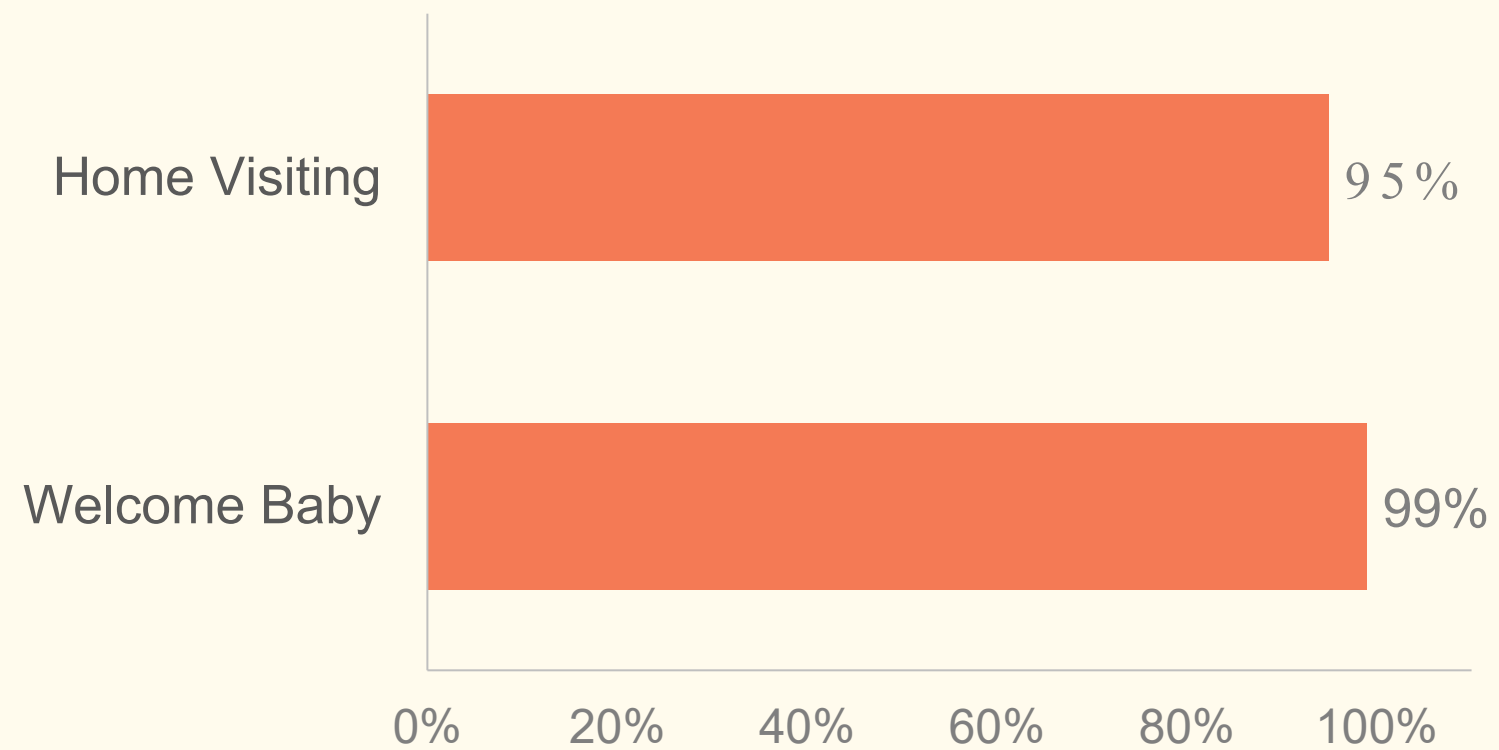
Percentage of new mothers who had a 6 -8 week postpartum visit with a healthcare provider



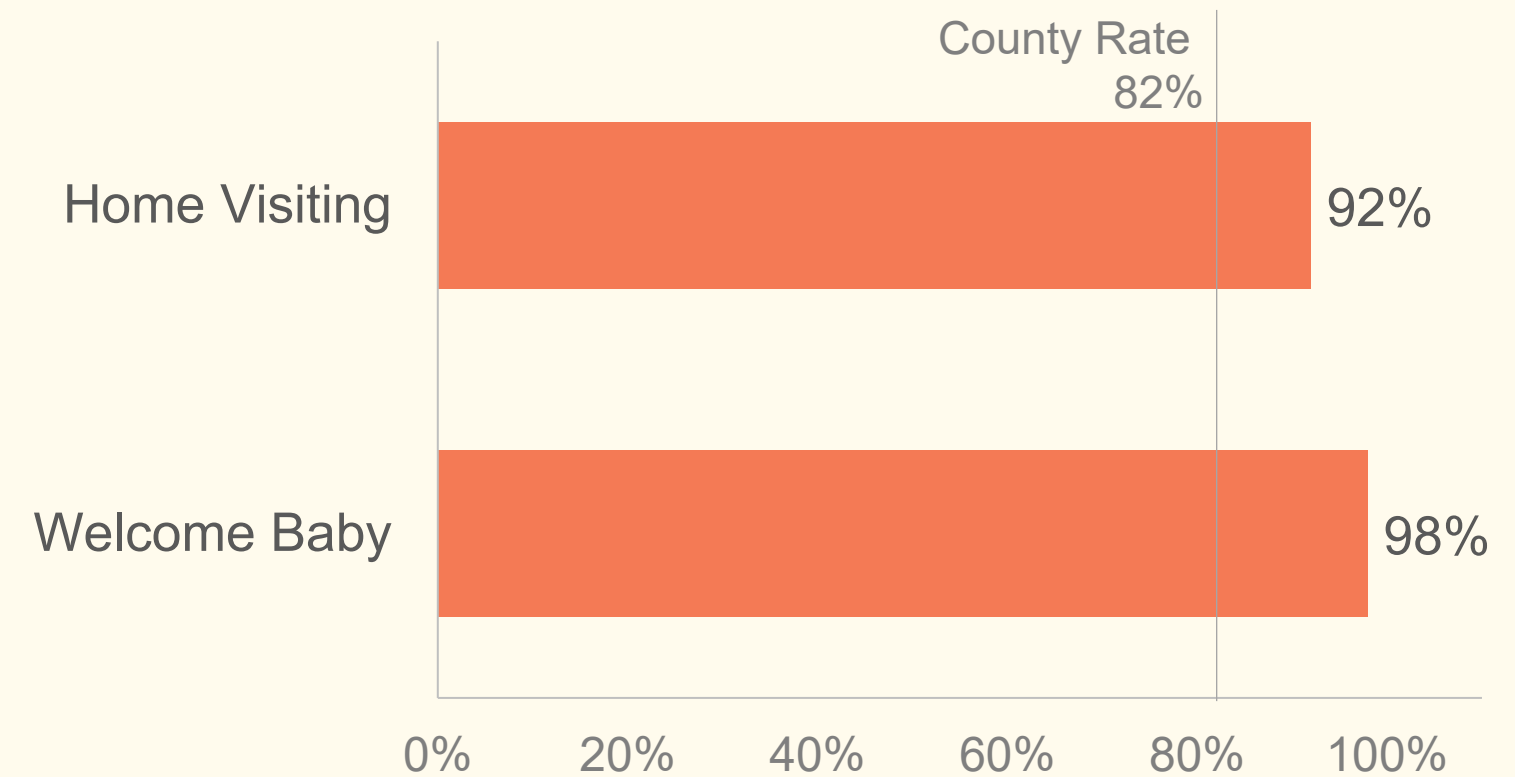
Safe Sleeping at 2 Months



Safe sleep education provided



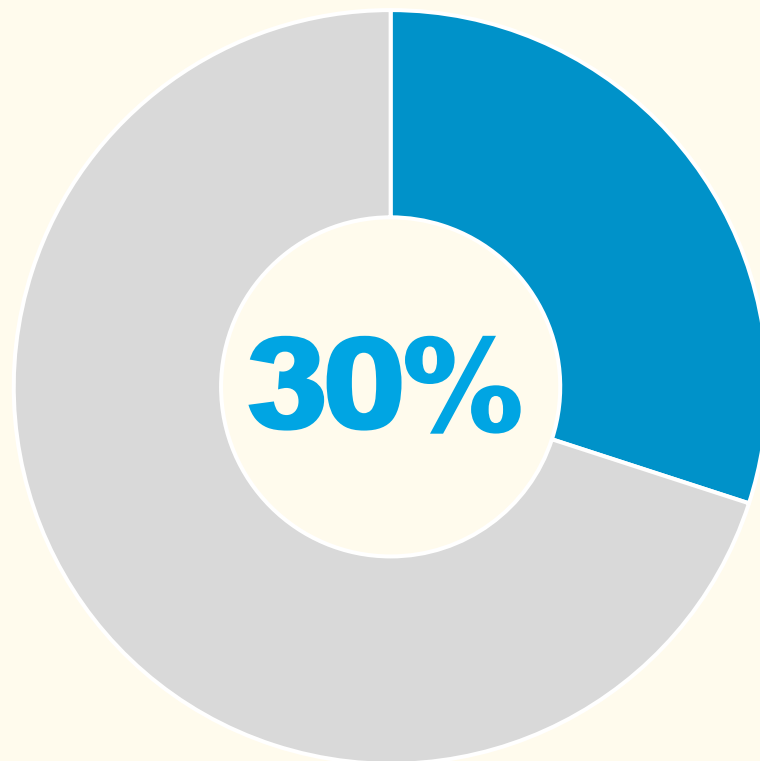
Baby is put to sleep on their back



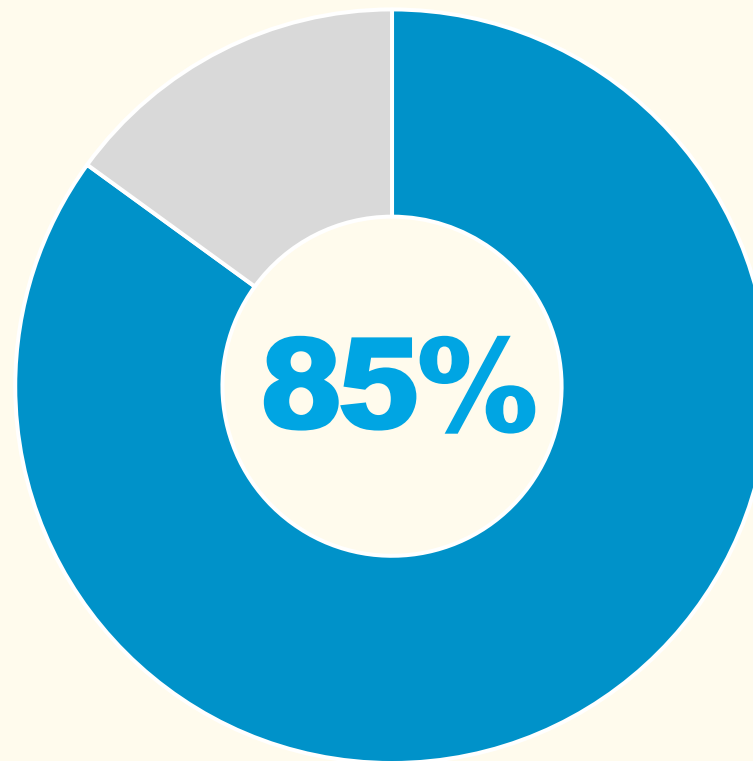
Child Development Screening

Percentage of children who received at least 1 developmental screening in the past year

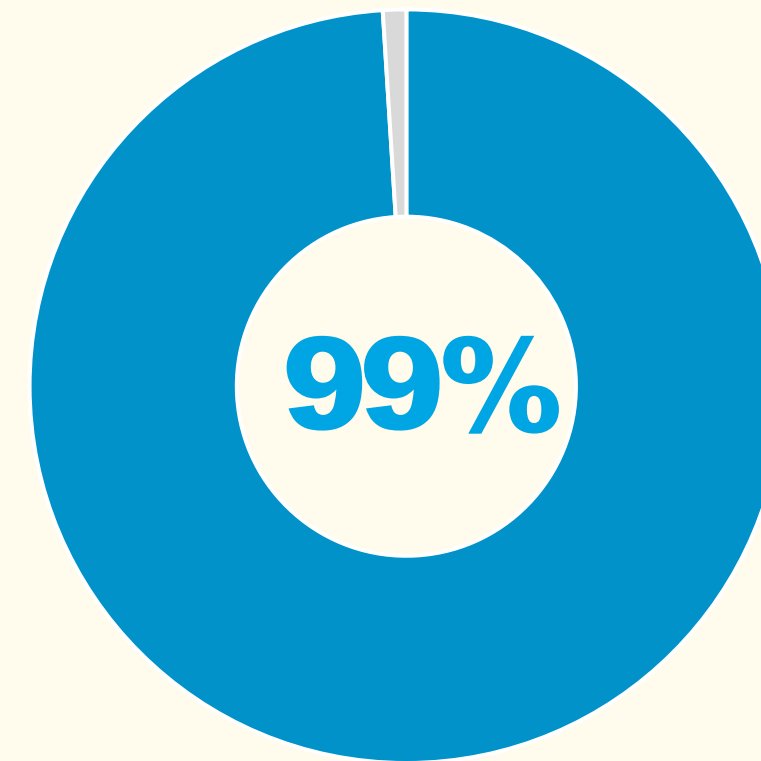
State of California



Home Visiting



Welcome Baby

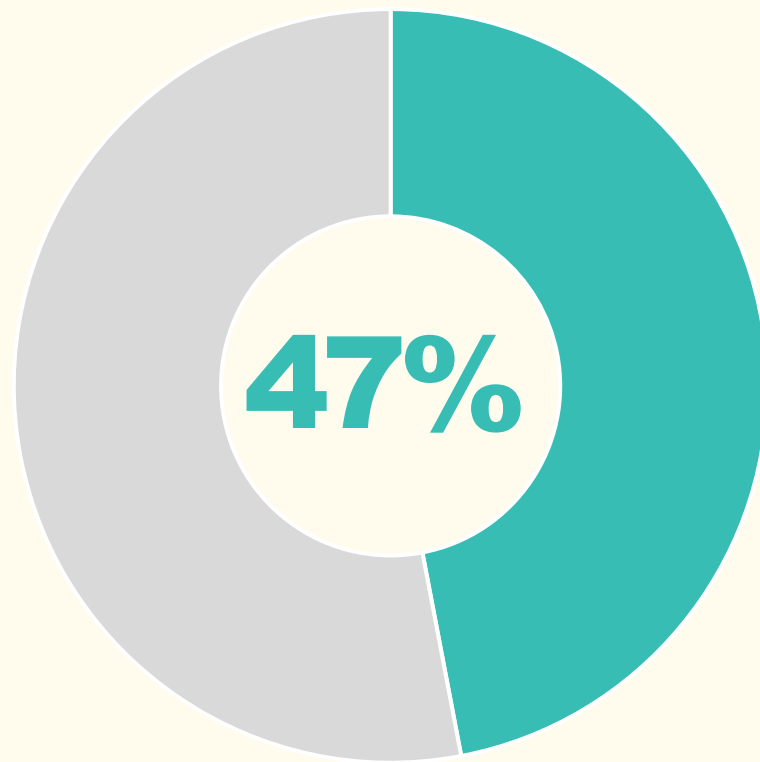


Child Medical Home

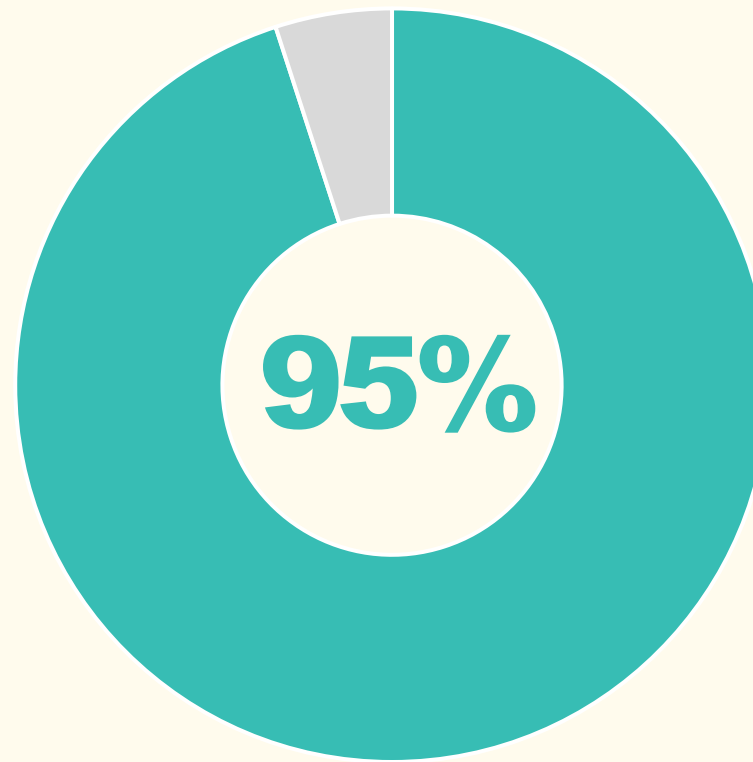


Percentage of children who have a medical home

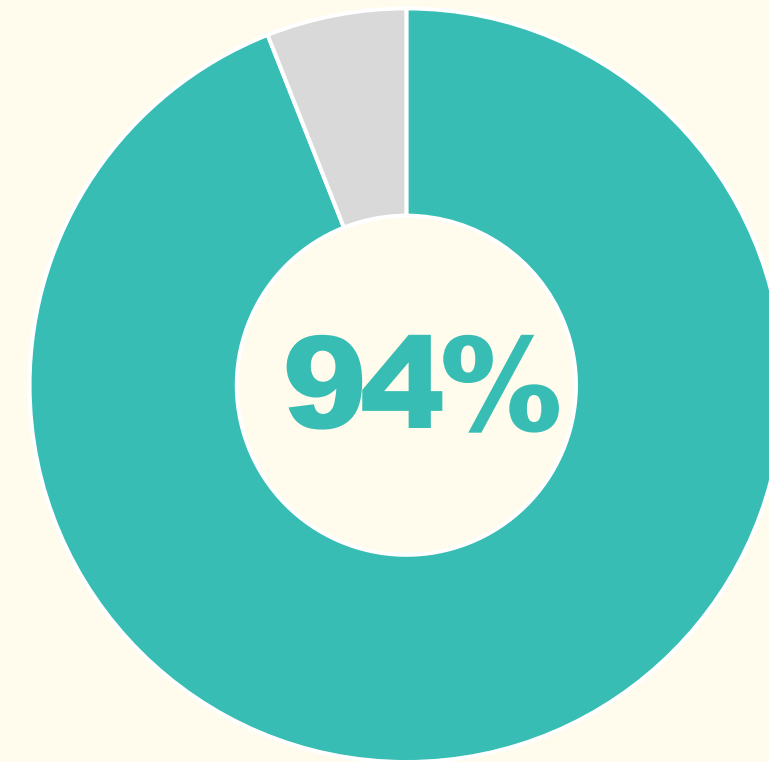
State of California



Home Visiting



Welcome Baby



State comparison data is from the State of Babies 2023 report
Home Visiting data is from the 12-month follow up visit
Welcome Baby data is from the 9-month follow up visit



Community Referrals

Over 14,900 successful referrals this fiscal year!

Top Referrals Given for Welcome Baby and Home Visiting



Charitable Services



Parent/Education Support Group



Lactation Support



Food Needs



Client Goals Completed

Over 1,400+ goals set to complete by families in FY 23 -24

spend days help take potty save skills
routine work housing receiver regional visit start job
motor time practices school learn enroll schedule
scheduled center support wellness attend
target activities family continue development
new language complete health create obtain walk
training establish complete home services about
daily care find make goal



Story: Community Referrals & Client Goals

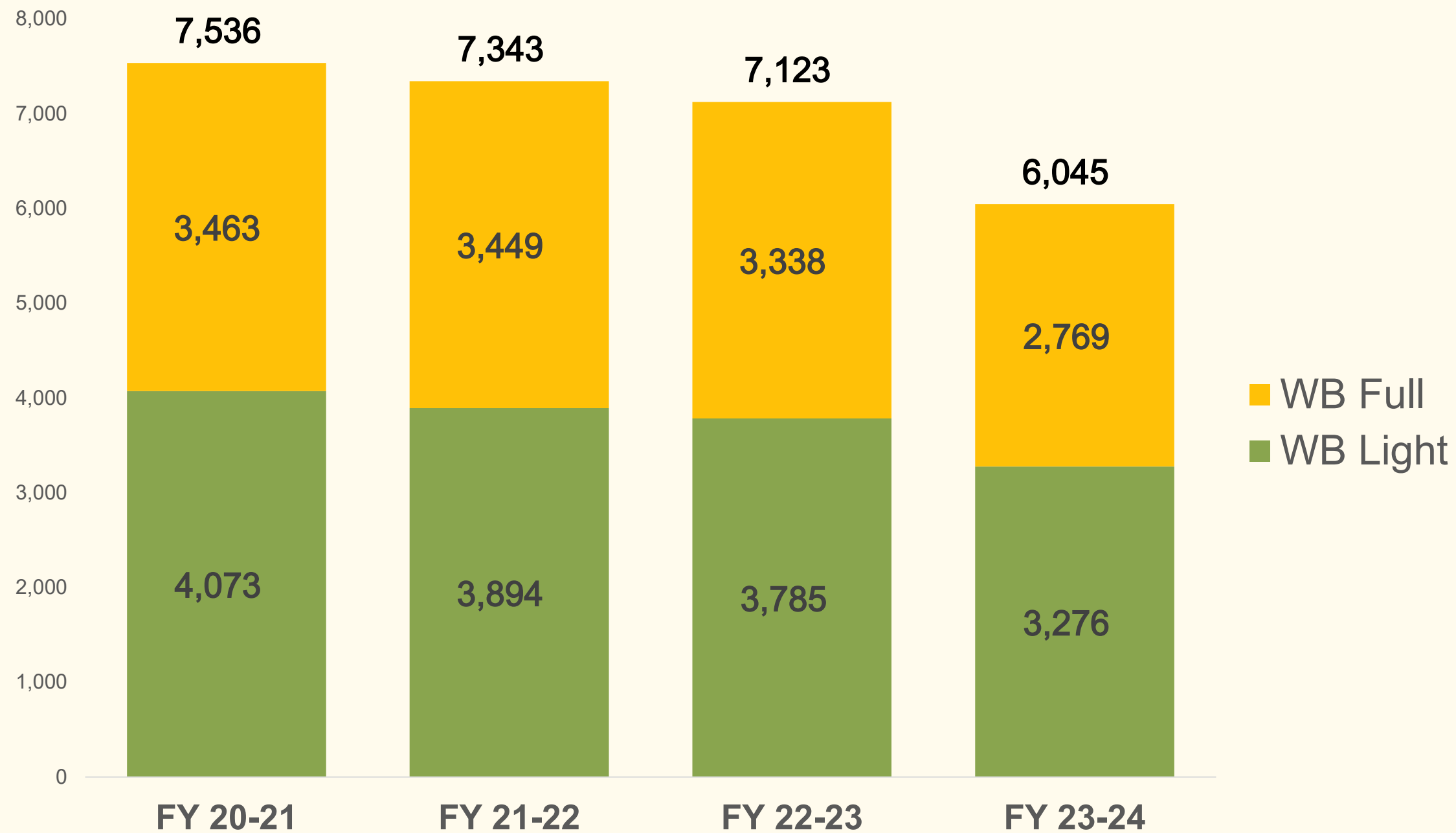
I would like to acknowledge my client. She has accomplished her goals that she had set out to complete... At the time of enrollment, she was very depressed, had unstable housing, and no employment, however, she participated every visit. I encouraged mom to increase her resiliency and social connections by partnering with her to set... Setting goals around employment, I referred her to SHIELDS Jericho Employment services, and this resource linkage changed everything. She became employed within a month; however, it did not stop there. Obtaining her license was one of her goals, and on our last visit, she drove her new car...she moved into her own apartment with the linkage to HOPICS...her resiliency and advocacy for her and her family, and her accessing the resources we provided was responsible for her success.

- *SHIELDS for Families, PAT*



Program Completion - Welcome Baby

Welcome Baby Graduations



Program Completion - Home Visiting

170+ families graduated from the program this year

CLASS OF

FY 2023-2024

Four families completing 5 years in our program are leaving with full time permanent jobs.
- Children's Institute South LA

450+ families have been enrolled for 2+ years

This month we celebrated another graduation...Five fathers attended which was the largest number of male caregivers that we have attend a graduation. We prepared certificates for each father because they make an impact too.
- Child Care Resource Center



Client Satisfaction



Client Satisfaction

Would you participate in
Welcome Baby again?
98%, definitely

I look forward to my visits
with my Parent Coach.
97%, always

My Parent Coach provides
information or support
in a way that respects my
beliefs.
99%, always



Story: Client Satisfaction

...My coach is the best. She truly loves her job and is very dedicated to helping others. She made every call felt like I already (k)new her from all my life. She has an incredible energy and such good vibes that made every single call a wonderful talk and learning time for me with all her calls. I always wanted to keep talking to her but I knew it only has to be a call of a certain time. In my last call, I felt like I was going to miss her because like I mention she is just an incredible soul. I am very grateful for all the help I got from this program: great parenting advice, awesome resources, great parent coach, getting diapers, wipes, and even a stroller (wow). I was truly blessed. Thank you to Welcome Baby for everything!

- Family from Adventist Health White Memorial Hospital



Celebrating a Decade's Worth of Data



From 2014-2024



Families Served
Over Time

152,080



Completed Visits

565,639



Community Referrals
Completed

106,721



Acknowledgements

Sharlene Gozalians, Director, LA Best Babies Network

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Tiara Sigaran, Director of Community Impact, Antelope Valley Partners for Health

