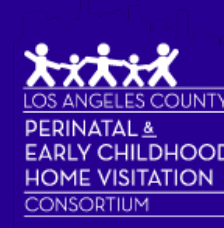


# How to Get Free Personalized Parenting Support and Resources During Pregnancy and After

---

November 9, 2023



# Webinar Objectives

We'll be answering the following questions:

- What is home visiting?
- Why are home visiting services in L.A. County free?
- Who can participate in home visiting?
- What is the L.A. County Home Visiting eDirectory?
- How can I enroll or help families enroll in home visiting programs?

# Who We Are

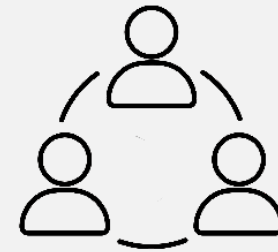
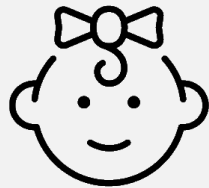


**LA Best Babies Network (LABBN)** is a community benefit of Dignity Health – California Hospital Medical Center in Los Angeles. LABBN brings together hospitals and community organizations in Los Angeles County, providing tools and training to make their home visiting programs succeed. With our coordination and technical support, these programs are changing lives during pregnancy and beyond.



The **Los Angeles County Perinatal and Early Childhood Home Visitation Consortium** is an alliance of over 50 home visiting agencies and maternal and child health organizations. Overseen and managed by LA Best Babies Network, the Consortium shares training and educational resources, researches best practices, supports enhanced referral systems between programs, researches and collects data on home visiting outcomes, and advocates for systems and policies that recognize the value of home visiting.

# What Is Home Visiting?

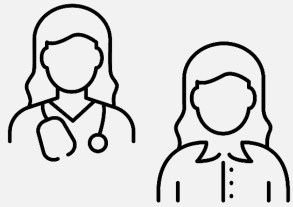


Voluntary and free for pregnant people and families with young children (0-5 years old)

Ongoing, personalized health and parenting support from trained professionals

Connections to community resources and services

# What Are Some Differences?



Type of professionals working with families (nurse, parent coach, family support specialist)



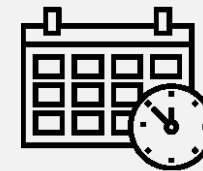
Curriculum focus (e.g., healthy pregnancy, school readiness)



Eligibility requirements (e.g., pregnancy stage or youngest child's age)



Program delivery mode (e.g., in-person visits or virtual sessions)



Program duration (i.e., how long someone can participate)

# Why Are These Services Free?

Home visiting providers receive federal, state, and local funding so they can provide these services for free.

# Who Can Participate?



Pregnant  
People



First-Time Parents



Caregivers



Fathers/Partners



Families with  
Older Children



L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Programs in the eDirectory

## Home Visiting Program Models

- Early Head Start (EHS)
- Early Steps to School Success
- Healthy Families America (HFA)
- Healthy Start
- Nurse-Family Partnership (NFP)
- Parents as Teachers (PAT)
- Partnerships for Families (PFF)
- Raising Baby
- Welcome Baby

## Doula Programs

- AAIMM Doula Program
- Frontline Doulas
- SBCC Thrive



# One Mom's Experience With Home Visiting



L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Home Visiting eDirectory



L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Home Visiting eDirectory

## What is the eDirectory?

An online tool that helps connect those who are pregnant or who have young children (ages 0-5) with free home visiting and doula services in L.A. County.

## Who should use it?

- **Families:** Pregnant people or those with young kids who want free home visiting support and/or a doula
- **Health/service providers** who want to help someone find home visiting and doula services

## How many programs are in the eDirectory?

It includes 35+ community organizations and hospitals in L.A. County that use a total of nine different home visiting models to provide support to families. Three doula programs are also included.

## How do we know which programs are available?

Just answer a few questions about the person you're referring, and the eDirectory will sort out eligibility and show all available programs.



L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Home Visiting eDirectory

# Demo



L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Making sense of the results

Here is a list of FREE programs your client/patient may be able to participate in:

## Recommended Home Visiting Programs

### Early Head Start

Children's Institute, Inc. – Wilmington	529 N. Avalon Blvd. Wilmington , CA 90744 Tel: 323-753-2401	<a href="#">Call To Enroll</a>
---	---	--------------------------------

### Nurse-Family Partnership

Torrance Health Center	711 Del Amo Blvd. Torrance , CA 90502 Aurora Lopez Tel: 213-271-4611 <a href="mailto:alopez@ph.lacounty.gov">✉ alopez@ph.lacounty.gov</a>	<a href="#">Sign-Up Now</a>
------------------------	---	-----------------------------

### Parents as Teachers

Richstone Family Center, Inc	13634 Cordary Ave. Hawthorne , CA 90250 Tel: 323-777-2590 , ext. 404	<a href="#">Sign-Up Now</a>
------------------------------	--	-----------------------------

## Recommended Doula Programs

AAIMM Doula Program	Tel: 213-502-7553  <a href="mailto:ASKiffer-Thompson@ph.lacounty.gov">✉ ASkiffer- Thompson@ph.lacounty.gov</a> <a href="#">🌐 Website</a>	<a href="#">Call To Enroll</a>
---------------------	---	--------------------------------



L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

Here is a list of FREE programs your client/patient may be able to participate in:

You can enroll in 1 program from this section

AND

1 from this section

**Recommended Home Visiting Programs**      **Contact Information**      **Enroll Now**

**Early Head Start**

☀ Children's Institute, Inc. – Wilmington

529 N. Avalon Blvd.  
Wilmington, CA 90744  
Tel: 323-753-2401

**Call To Enroll**

**Nurse-Family Partnership**

☀ Torrance Health Center

711 Del Amo Blvd.  
Torrance, CA 90502  
Aurora Lopez  
Tel: 213-271-4611  
✉ [alopez@ph.lacounty.gov](mailto:alopez@ph.lacounty.gov)

**Sign-Up Now**

**Recommended Doula Programs**      **Contact Information**      **Enroll Now**

☀ AAIMM Doula Program

Tel: 213-502-7553

**Call To Enroll**

✉ [ASkiffer-Thompson@ph.lacounty.gov](mailto:ASkiffer-Thompson@ph.lacounty.gov)  
🌐 [Website](#)



# Making Sense of the Results

Here is a list of FREE programs your client/patient may be able to participate in:

	Recommended Home Visiting Programs	Contact Information	Enroll Now
Home visiting models	<b>Early Head Start</b>		
	☀ Children's Institute, Inc. – Wilmington	529 N. Avalon Blvd. Wilmington , CA 90744 Tel: 323-753-2401	<a href="#">Call To Enroll</a>
Agencies providing services using the home visiting model	<b>Nurse-Family Partnership</b>		
	☀ Torrance Health Center	711 Del Amo Blvd. Torrance , CA 90502 Aurora Lopez Tel: 213-271-4611 <a href="mailto:alopez@ph.lacounty.gov">✉ alopez@ph.lacounty.gov</a>	<a href="#">Sign-Up Now</a>



L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Making Sense of the Results

Here is a list of FREE programs your client/patient may be able to participate in:

## Recommended Home Visiting Programs

## Contact Information

## Enroll Now

### Early Head Start

☀ Children's Institute, Inc. – Wilmington

529 N. Avalon Blvd.  
Wilmington, CA 90744  
Tel: 323-753-2401

[Call To Enroll](#)

### Nurse-Family Partnership

☀ Torrance Health Center

711 Del Amo Blvd.  
Torrance, CA 90502  
Aurora Lopez  
Tel: 213-271-4611

✉ [alopez@ph.lacounty.gov](mailto:alopez@ph.lacounty.gov)

[Sign-Up Now](#)

**You would need to call to enroll in this program.**





L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Making Sense of the Results

**LA COUNTY HOME VISITING PROGRAM**  
Confidential Referral Form Revised Form (9/2020)  
Please discard old forms

Phone: 1-800-427-8700 (press #4, option #2), 213-639-6478, Fax: 213-639-1035, OR Encrypted email to HomeVisit@ph.lacounty.gov

**REFERRALS ACCEPTED FOR THOSE WHO MEET ANY OF THE FOLLOWING CRITERIA & AT LEAST ONE CIRCUMSTANCE BELOW:**

Receiving CalWORKs AND/OR

First-time pregnancy under 28 weeks and no previous live births.

Pregnant (not first pregnancy) and:

- Less than 28 Weeks, or
- Greater than 28 Weeks

Parent, guardian, or caretaker relative of a child less than 24 months old.

Parenting a child less than 90 days postpartum.

Parent, guardian, or caregiver of child/children up to 3 years old.

**OPTIONAL:** HV Model preference, if eligible:

- Healthy Families America (HFA)
- Nurse-Family Partnership (NFP)
- Parents As Teachers (PAT)

Date: \_\_\_\_\_ Person making referral: \_\_\_\_\_ Title: \_\_\_\_\_  
 Agency Name: \_\_\_\_\_ Fax #: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Name of Client: \_\_\_\_\_ Date of Birth: \_\_\_\_\_ Email Address: \_\_\_\_\_  
 If pregnant, Date of Delivery: \_\_\_\_\_ If parenting, DOB of Children: \_\_\_\_\_  
 If pregnant, is pregnancy confidential (to be kept privately from) to family/others?  Yes  No  
 Home Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_ Other: \_\_\_\_\_  
 Preferred Language: \_\_\_\_\_ Ethnicity: \_\_\_\_\_ Does client understand English?  Yes  No  
 Receiving Medi-Cal (MC):  Yes  No MCI# \_\_\_\_\_ if no, is client Medi-Cal eligible?  Yes  No

**Circumstances: (Current OR History Of – Please Check ALL that apply)**

<input type="checkbox"/> Mental health condition/diagnosis	<input type="checkbox"/> Medical diagnosis/complexity	<input type="checkbox"/> 19 years old or younger
<input type="checkbox"/> Maternal depression/anxiety	<input type="checkbox"/> Housing issue, i.e. unstable housing	<input type="checkbox"/> Foster care system
<input type="checkbox"/> Involvement with DCFS	<input type="checkbox"/> Exposed to trauma/violence	<input type="checkbox"/> Stressed Family
<input type="checkbox"/> Substance use	<input type="checkbox"/> Less than HS education or GED	<input type="checkbox"/> No Support System
<input type="checkbox"/> Entry into juvenile justice system	<input type="checkbox"/> Previous pre-term birth (Less than 37 weeks)	
<input type="checkbox"/> Entry into criminal justice system	<input type="checkbox"/> Previous low birthweight baby (Less than 5lb, 8oz)	
<input type="checkbox"/> Adult and/or children with special needs:	<input type="checkbox"/> Unsafe physical living conditions:	<input type="checkbox"/> Other:

Pts. Specify: \_\_\_\_\_ Pts. Specify: \_\_\_\_\_

**Authorization of Release:** I give permission for representatives from LA County Department of Public Health (LAC DPH) Division of Maternal, Child and Adolescent Health (MCAH) and its contracted home visiting agencies to contact me regarding enrollment into one of its home visiting programs. I further understand that LAC DPH has authorized its contracted home visiting agencies to contact data administrators to provide technical support to the home visiting programs. The authorized data administrators may use my information listed on this form solely for the purpose of providing support and/or quality assurance. Additionally, if I potentially qualify for the Department of Public Social Services CalWORKS Home Visiting Program (HVP), my CalWORKS and Greater Avenue to Independence (GAIN) participation information may be viewed by LAC DPH HVP personnel to determine eligibility for HVP enrollment.

Client consented to be referred to home visiting programs. Signature: \_\_\_\_\_ or  Verbal  
 Comments: \_\_\_\_\_

LAC DPH Home Visitation Programs, Main Office: MCAH, 600 S. Commonwealth Ave. Suite 800, Los Angeles, CA 90005 (213) 639-6478 (09-15-2020-rv)

**Clear Form**

Here is a list of FREE programs your client/patient may be able to participate in:

## Recommended Home Visiting Programs

## Contact Information

## Enroll Now

### Early Head Start

Children's Institute, Inc. – Wilmington

529 N. Avalon Blvd.  
Wilmington, CA 90744  
Tel: 323-753-2401

**Call To Enroll**

### Nurse-Family Partnership

Torrance Health Center

711 Del Amo Blvd.  
Torrance, CA 90502  
Aurora Lopez  
Tel: 213-271-4611

[alopez@ph.lacounty.gov](mailto:alopez@ph.lacounty.gov)

**Sign-Up Now**



Free support with pregnancy and parenting

# Commonly Asked Questions

[eDirectory.HomeVisitingLA.org](http://eDirectory.HomeVisitingLA.org)



L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Commonly Asked Questions

- **Who should I contact if I have questions about a referral I submitted?**  
Contact the home visiting agency you sent the referral to. The eDirectory administrators will not be able to help with this.
- **Can the person I am referring enroll in more than one home visiting program?**  
No, just one at a time. Home visiting programs have dual-enrollment restrictions. Only complete one referral form per referral.
- **Can the person I am referring participate in a home visiting program and a doula program at the same time?**  
Yes! They can enroll in both.
- **When I enter information in the eDirectory, is it saved or shared?**  
No identifiable information is saved or shared with anyone. It is only used to filter eligibility and determine which programs are available.

[This page on the eDirectory includes other frequently asked questions.](#)



L.A. County's  
**eDirectory**







Free support with pregnancy and parenting

# Let's Try This Together!



1. Visit [eDirectory.HomeVisitingLA.org](https://eDirectory.HomeVisitingLA.org), and answer the questions based on this scenario:
  - You're expecting your **first baby**. You are **20 weeks pregnant** and planning to **deliver at California Hospital Medical Center**.
  - You do not have Health Net or CalWORKs. You are 36 years old.
  - Your address is 1401 S. Grand Ave., Los Angeles, CA 90015.
  - Your **monthly household income for 2 people is \$1,500**.
2. Enter in the chat the 4 home visiting program models (listed in **light blue**) that appear on your results list.

Here is a list of FREE programs you may be able to participate in:

Home Visiting Programs	Contact Information	Enroll Now
<b>Welcome Baby</b>		
 California Hospital Medical Center	1401 S Grand Ave. Los Angeles , CA 90015 Tel: 213-342-3127	<a href="#">Sign-Up Now</a>
<b>Early Head Start</b>		
 Hope Street Family Center EHS	1600 S. Grand Ave. Los Angeles , CA 90015 Tel: (213)742-6385 <a href="#">Flyer</a>	<a href="#">Sign-Up Now</a>
<b>Nurse-Family Partnership</b>		
 Torrance Health Center	711 Del Amo Blvd. Torrance , CA 90502 Aurora Lopez Tel: 213-271-4611 <a href="mailto:alopez@ph.lacounty.gov">alopez@ph.lacounty.gov</a>	<a href="#">Sign-Up Now</a>
 Superior Court Building	600 S. Commonwealth Ave. , Suite 800 Los Angeles , CA 90005	<a href="#">Sign-Up Now</a>
<b>Parents as Teachers</b>		
 Plaza Community Center, Inc.	4100 City Terrace Dr. Los Angeles , CA 90063	<a href="#">Sign-Up Now</a>
 El Nido Family Centers	440 Shatto Place , Suite 419A Los Angeles , CA 90020 Tel: 213-335-3739	<a href="#">Sign-Up Now</a>





L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Help Us Spread the Word!

## The Toolkit

[HomeVisitingLA.org/toolkit](https://HomeVisitingLA.org/toolkit)

- Sample social media graphics and sample posts
- Newsletter blurbs (copy-paste into your newsletter)
- Promotional flyers
- eDirectory tutorial videos
- Graphics for your website to link to eDirectory

The screenshot shows a web browser window with the URL [homevisitingla.org/toolkit](https://homevisitingla.org/toolkit). The page title is "Sample Social Media Graphics and Sample Posts". Under the heading "For Families", there is a section titled "Sample Social Media Graphics" which displays a grid of eight sample graphics. Each graphic features a photograph of a family and text promoting the Home Visiting program. A purple button at the bottom of the page reads "Download the Graphics".



L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Help Us Spread the Word!

## The Toolkit

[HomeVisitingLA.org/toolkit](http://HomeVisitingLA.org/toolkit)

- Sample social media graphics and sample posts
- Newsletter blurbs (copy-paste into your newsletter)
- Promotional flyers
- eDirectory tutorial videos
- Graphics for your website to link to eDirectory



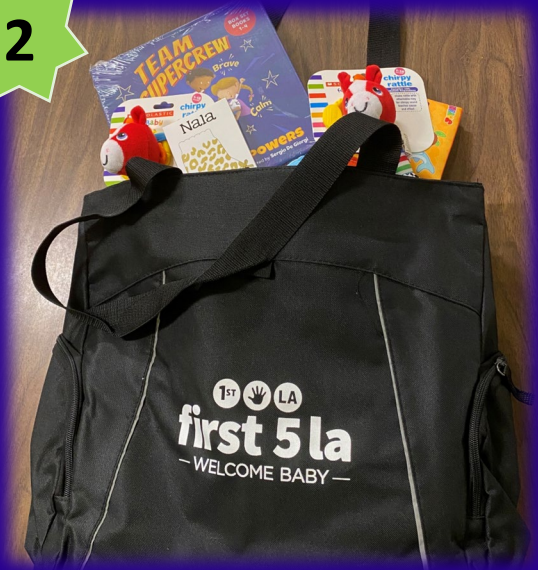


1



# Raffles

2







L.A. County's  
**eDirectory**

Free support with pregnancy and parenting

# Questions?