**Sample checklist for programs seeking to engage fathers**

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| **Be Strategic:** |
| * We ask fathers about their needs and interests (survey, focus groups, etc.). |
| * We ask mothers about their needs and interests (survey, focus groups, etc.). |
| * We know who our priority population is. |
| * We have a name for our Dads’ program that resonates with fathers. |
| * We have a list of potential community partners. |
| * We have contacted potential partners. |
| **Be Methodical:** |
| * Staff members have attended training about involving fathers. |
| * We have resources, articles, etc. for staff to read and stay current on the role of fathers. |
| * Female staff members are aware of their role and influence in fathering programs. |
| * We provide Dads-only programs or activities. |
| * We work to better integrate fathers into existing programs. |
| * We have at least 2 ways fathers can connect into our programs. |
| * We offer activities for fathers and children to share together. |
| **Be Welcoming:** |
| * We have assessed the father-friendliness of our environment. |
| * We have avenues to stay in touch with the men. |
| * We can provide food (meals or snacks). |
| * We can provide transportation for the men. |
| **Be Relevant:** |
| * We have resources and information that speak to fathers, grandfathers, and other men. |
| * Our resources cover a broad spectrum of developmental stages, from preconception to early childhood. |
| * Our planned programs and resources are practical and hands-on. |
| * We access referrals to services men may be looking for. |
| * We have a male facilitator/point person who gives leadership. |
| * We give men opportunities to provide leadership to the program. |