



For Immediate Release
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“WIC expands foods choices temporarily due to COVID-19”

Los Angeles, CA. April 10, 2020. Responding rapidly to a federal authorization, the California WIC Program is expanding the WIC-Authorized Product List to allow WIC participants to have a wider selection of WIC authorized foods, some of which have been found to be in short supply. WIC participants will start seeing expanded food options available starting April 7, 2020, with the expansions currently approved through May 31, 2020. WIC participants can find the expanded list of foods in the California WIC App, as well as on the California Department of Public Health website:

<https://www.cdph.ca.gov/Programs/CFH/DWICSN/Pages/LawsandRegulations.aspx>

How to Find Authorized Products

In addition to the authorized foods listed in the current WIC Shopping Guide, participants should expect to be able to buy new foods in the guidelines. A copy of the document is available upon request.

About PHFE WIC: WIC is the USDA-funded Special Supplemental Nutrition Program for Women, Infants and Children. PHFE WIC, a program of **Heluna Health**, is the largest local agency WIC program in the nation, serving approximately 170,000 participants each month in Los Angeles, Orange and San Bernardino Counties. Currently, Over 60% of all infants born in LA County receive WIC services. Visit us online at www.phfewic.org.

About Heluna Health: Heluna Health is a national leader in providing program and support services to optimize population health. The agency offers a full range of program development, personnel, financial and grant management support to researchers, consortia, government agencies and nonprofits. Visit www.helunahealth.org.

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